

F R O S T & S U L L I V A N

# 2008 Frost & Sullivan Industrial Technologies Awards

*April 25, 2008 | Kuala Lumpur, Malaysia*



## Event Overview

The 2008 Frost & Sullivan Industrial Technologies Awards will recognize outstanding performance by companies in the Auto Identification, Electronics and Security, Industrial Automation and Process Control, Energy and Power Systems and Environment & Building Technologies industries, as well as new and emerging technologies across these industry sectors.

The inaugural Industrial Technologies Awards were held in Singapore in 2006 and recipients at Asia Pacific level were recognized at a well-attended banquet. The 2007 Industrial Technologies Awards saw the inclusion of awards for the Aerospace and Defense industry as well.

As it moves into its third year, the Industrial Technologies Awards has grown tremendously and this year more than 30 award titles will be presented at an exciting evening banquet. The Awards banquet will be held on April 24, 2008 at Mandarin Oriental in Kuala Lumpur.

The companies commended as Award recipients are those with the diligence, perseverance, innovation and dedication required to develop a successful business plan and excel in the increasingly competitive global marketplace. As Asian economies grow, companies will have to deliver increasing value to customers to stay as leaders. The Industrial Technologies Awards will continue to capture these efforts and recognize excellence in various industries each year.

## Program

### Agenda

6:30pm – 7:30pm : Networking Cocktail Reception

7:30pm - 10:30pm : Dinner & Awards Ceremony

### Award categories

The Awards are presented to companies that have displayed superior accomplishments and exemplary achievements in areas such as market leadership, marketing strategy, business development strategy, market penetration, customer service, growth strategy, product line strategy, etc.

1. Automation & Electronics
2. Energy & Power Systems
3. Environment & Building Technologies

### Selection process & criteria

The Awards seek to showcase best practices in the industry segments which are synonymous with Frost & Sullivan's in-depth analysis and coverage of these industries. In keeping with our time-honored commitment in pursuit of excellence and innovation, the Awards offered are carefully reviewed and evaluated to reflect the current market landscape and include new emerging sectors. The Awards are based on extensive market engineering tools evolved by Frost & Sullivan. Industry analysts compare market participants and measure performance through in-depth interviews, analysis, and extensive secondary research in order to identify best practices in the industry.

## Logistics

### Venue

Mandarin Oriental Kuala Lumpur  
Kuala Lumpur City Centre, 50088 Kuala Lumpur, Malaysia  
T: +60 (3) 2380 8888  
Website: [www.mandarinoriental.com/kualalumpur](http://www.mandarinoriental.com/kualalumpur)

## Who's Attending

### Participants

The previous Industrial Technologies Awards was a resounding success, and attracted stakeholders from all over the Asia Pacific region who came not only to celebrate with award recipients but also appreciated its value as a networking event. The diverse and extensive list of award categories' and recipients' were made up of 28 illustrious award recipients.

The crowd of award recipients and representatives from their companies comprised senior management including Company/Group Presidents, Chief Executive Officers, Executive Directors, Country and Regional Managers. Gracing the event were also a host of editors and journalists from regional business and trade publications.

## Testimonials from 2007

*"It is an honour to be recognized for our efforts and dedication in elevating the standards of training and development of our pilots and it is also a validation of our aggressive pursuance in competitive strategies. Through our perseverance and dedication, putting in place a strategy of growth has now granted us the recognition on the global front by Frost & Sullivan which we know will inspire us to continue our efforts to excel and hopefully, the benchmark for many others in terms of best operational practices."*

**Group Chief Executive Officer, AirAsia Berhad**

*"A really great event for the whole industry in this region".*

**CTO, Smartrac**

*"The Industry & Technologies Award organized by Frost & Sullivan provides an excellent opportunity for the industry players to recognize themselves and learn each other. By its professional ways of market researching and study, the award not only recognizes our performance and growth, but also be a great encouragement to our future development."*

**Marketing Manager, Eastcompeace Smart Card Co., Ltd**

## Testimonials from 2006

*"To be ranked by Frost & Sullivan and to receive the award is a great honour for us."*

**Chairman & CEO, Advanced Card System Ltd**

*"Thank you Frost & Sullivan for giving us this award and for recognizing our achievement to better the environment. It is a great honour."*

**President, IRI Philippines**

*"I would like to thank Frost & Sullivan for recognising our efforts and our company, and giving us this award."*

**Director, Core Competencies Sdn Bhd**

*"Being a fast growing company and penetrating into the EU and US markets, we need strong partners like Frost & Sullivan to provide market intelligence."*

**GM APAC, Watchdata Technologies Pte Ltd**

*"We'd like thank Frost & Sullivan for this recognition and for honouring us as the recipient of this award."*

**Senior Consultant, KeyCorp Ltd**

## Supporting organizations

Supporting organizations for the 2008 Frost & Sullivan SEA ITA Awards will comprise of government agencies, industry associations and all renowned names across the various industry groups in the region.

## Supporting media

Media covering the Smart Cards, RFID and Security, Electronics, Industrial Automation, Process Control, Energy & Power Systems, and Environment & Building Technologies sectors, ICT and business publications is welcome to discuss partnership alliances for the 2008 Frost & Sullivan SEA ITA Awards.

## Supporting Association



## Supporting Media Partners



For Media and Organizations interested in supporting this event, please contact:

**Donna Jeremiah**

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## Sponsorship opportunities

Dramatically Expand Your Opportunities ~ Unique branding & networking opportunities with the best in Asian Industry through this Event

Leverage on our highly recognized brand and revel in our acknowledgement of your efforts and achievements to enhance:

- ROI on Marketing and Promotion
- Building and Affirmation of your Brand
- Initiate Relationships & Alliances
- Sales Opportunities

The ideal platform to achieve visibility, exposure & your growth objectives in South East Asia ~ benefit from:

- Association with the event's feel good elements and tinge of glamour
- Access to leading players in South East Asia's Industrial technologies sectors
- Address and exposure to a highly targeted captive audience
- Immediate identification with the industry's best
- Increased networking, sales & lead opportunities of Tier 1 clients
- Further brand building from PR initiatives and media coverage

For Awards and Banquets enquiries, please contact:

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**About Frost & Sullivan**

Frost & Sullivan, the Global Growth Consulting Company, partners with clients to accelerate their growth. The company's Growth Partnership Services, Growth Consulting and Career Best Practices empower clients to create a growth focused culture that generates, evaluates and implements effective growth strategies. Frost & Sullivan employs over 45 years of experience in partnering with Global 1000 companies, emerging businesses and the investment community from more than 30 offices on six continents. For more information about Frost & Sullivan's Growth Partnerships, visit <http://www.frost.com>

**About Best Practices**

Frost & Sullivan constantly tracks companies across various industries globally. It conducts in-depth interviews with industry participants as part of its syndicated research process. The plethora of primary interviews, along with extensive secondary research, provides Frost & Sullivan with reliable market intelligence and knowledge of the best practices adopted by diverse organizations.

The Best Practices Program provides accolades to companies in a variety of regional and global markets for demonstrating outstanding achievement and superior performance in areas such as market leadership, technological innovation, customer service, and strategic product development. The content used to identify the Award recipients is sponsored by Frost & Sullivan and then licensed by recipient firms for external marketing campaigns. Many Award recipients have appreciated the impartial, third-party validations provided by Frost & Sullivan and have leveraged the Award with current and prospective customers, with investors, and with employees.