

F R O S T  S U L L I V A N

INTELLIGENT MOBILITY

SUMMIT - VIRTUAL

INNOVATING TO ZERO

JULY 14th & 15th, 2021





The past few years have been extremely challenging for the mobility industry. Stakeholders have struggled with intensifying competition, global economic slowdowns and depressed consumer demand. C.A.S.E.—Connectivity, Autonomous Driving, Mobility Services (including Shared) and Electrification—has unleashed disruption across the ecosystem. The COVID-19 crisis has accelerated this process of transformation, while offering stakeholders the opportunity to reset their future in the direction of sustainable models of innovation-led growth. In keeping with such trends, the theme for Intelligent Mobility Summit 2021 is “Innovating to Zero.”

Steep declines in oil prices induced by the crisis were expected to weaken electrification roadmaps. However, lockdowns in various countries underscored the perils of poor air quality, adding impetus to pre-pandemic initiatives focused on renewable, green energy. Accordingly, Electrification and Autonomous trends gained momentum, although concerns over infection risks negatively impacted the sharing economy. Players responded nimbly, adopting flexible delivery-of-everything business models.

As the “new normal” continues to unfold, the vision of “Innovating to Zero”—Zero emission vehicles, Zero waste, Zero accidents, Zero defects, and Zero carbon emissions—will pick up pace. Electric vehicles will spearhead the drive towards cleaner, carbon-free mobility on the back of advances in charging infrastructure and novel battery technologies like solid state batteries. This will be reinforced by new models like battery swapping and pioneering platform architectures like the dedicated skateboard platform. Simultaneously, cost, technological and infrastructure breakthroughs will spotlight hydrogen’s potential as the fuel of the future. The mainstreaming of hydrogen applications in the carbon-intensive automotive industry will address concerns over climate change threats. Hydrogen fuel cell and infrastructure development will catalyze the transition to a sustainable energy economy. Meanwhile, autonomous vehicle development will focus on innovating towards a future of zero accidents and zero fatalities. Connectivity will similarly support safer driving experiences and improved vehicle performance, while enabling a range of in-vehicle services.

Efforts to align revenue/profit imperatives with sustainability goals will be anchored in circular economy concepts. “Reduce, Reuse, Recycle” practices will target carbon neutrality and zero waste. Shared models like ride-hailing, car-sharing and Mobility as a Service will promote higher vehicle utilization and more responsible resource consumption.

We invite you to join industry thought leaders, policymakers, investors and innovators to discuss emerging trends, new business models and growth strategies. This complementary, virtual two-day event will address the complex challenges and opportunities awaiting the mobility industry.

Unique event sponsorships are available to partners seeking the opportunity to gain exposure with a global community and showcase products, services and expertise to help organization in these times of transformational change in the mobility industry.

SUMMIT HIGHLIGHTS

Frost & Sullivan is proud to provide an event featuring high-profile industry experts, thought leaders, parliamentarians and senior executives who gather to debate, discuss and present on the future of mobility and new business models.

WHO SHOULD ATTEND

Our annual flagship summit attracts a diverse network of industry leaders and is specifically, but not exclusively, designed for:

- Automotive Manufacturers and Suppliers.
- Consultants and Engineers.
- Fleet Operators.
- Logistics Companies.
- Leasing Companies and Car Dealerships.
- Mobility Integrators, New Mobility Providers, Operators, and Stakeholders.
- Mass Transport Operators City Planners.
- Policy Makers.
- Research Institutions and Universities.
- Systems Integrators.
- Transport Journalists, Visionaries and Related Associations.
- Transformation and Digitisation Executives.



KEY OBJECTIVES OF THE SUMMIT

INTERACTIVE SUMMIT

A two-day interactive summit will be hosted on a unique virtual platform to discuss and evaluate Growth Opportunities in new Mobility Business models covering Personal and Public Transport Systems.

- Presentations from OEMs, Technology Platform providers, IT Companies, Government representatives and other industry stakeholders.
- Event partner exhibition opportunities to be showcased throughout.
- Interactive sessions organized by seven key themes throughout the day to review opportunities and challenges in the market.
- IP Handouts covering global market potential, infrastructure developments, business models and market opportunities.

ATTENDEES: APPROXIMATELY 2000+ INTERNATIONAL DELEGATES EXPECTED TO JOIN US.

AN OPPORTUNITY FOR UNPARALLELED INDUSTRY INSIGHT ON A BROAD RANGE OF TOPICS:

- 2025 Trends in Connectivity for cars.
- Electrification & Hydrogen powered vehicles.
- Trends in autonomous vehicles.
- Circular economy in Automotive industry.
- Developments in global 2W Industry / Commercial vehicles 2025.

WHAT OUR PARTICIPANTS HAVE TO SAY

Our 2020 virtual summit welcomed over 1700+ attendees from around the world from 400+ companies such as Automotive, Energy, Infrastructure, Communications and Regulatory bodies.

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“Frost & Sullivan brings together the most topical, capable and diverse set of people in Urban Mobility. A must-attend event every year...”

Business Manager,
JAGUAR & LAND ROVER

“

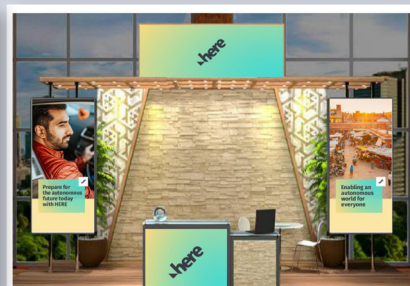
“The event proved to be an excellent opportunity to get an update of all aspects of urban mobility and the challenges it creates, from the best in the business from around the globe.”

*Chief Commercial and
Technical Officer,*
HORIBA MIRA

“

“The Frost & Sullivan Mobility workshop provides a unique environment to understand the key mobility market trends and to exchange ideas with industry thought leaders.”

Head of Europe Operations,
IMS





JULY 14th, 2021

VENUE: Virtual Summit

15:00 – 15:05 OPENING SPEECH

Speaker :
Darrell Huntsman,
Chief Executive Officer,
Frost & Sullivan

**15:05 – 15:20 KEYNOTE SPEECH :
WHAT IS DRIVING GROWTH POST-
PANDEMIC ?**

Speaker :
Vivek Vaidya,
Associate Partner and Senior Vice President,
Mobility Practice, Asia Pacific,
Frost & Sullivan

**15:20 – 15:45 KEYNOTE SPEECH :
LEARNINGS FOR AUTOMOTIVE
INDUSTRY POST-PANDEMIC**

Speaker : **TBD**

**PARALLEL SESSION IN BREAKOUT ROOM :
SPONSORED BY HERE TECHNOLOGIES**

15:30 – 15:45 WELCOME ADDRESS :

Speaker :
Kirk Mitchell,
Vice President, Corporate Development,
Asia Pacific,
HERE Technologies

15:45 – 16:00 State of Movement Survey Launch APAC

Speaker : **TBD**

**16:00 – 16:30 PANEL DISCUSSION :
Optimizing Last-mile Delivery in Times of
Disruption**

Panelists: **TBD**

**THEME 1 : WILL SKATEBOARD TAKE US TO
50% PENETRATION OF EV OR DO
WE HAVE TO WAIT FOR SOLID
STATE BATTERY FOR THAT ?**

**15:50 - 16:05 FROST & SULLIVAN PRESENTATION:
TOP TRENDS IN ELECTRIFICATION &
HYDROGEN POWERED VEHICLES**

Presenter:
Vijayendra Rao,
Senior Director,
Mobility Practice, APAC,
Frost & Sullivan

**16:05 - 16:35 PANEL DISCUSSION :
Is skateboard architecture enough to take
us to 50% penetration of EV ?**

- Skateboard adoption, variations, challenges, opportunities
- Development of E&E architecture, opportunity & challenges
- Development in batteries, opportunities and challenges
- Final verdict on roadmap to 50% penetration

Panelists:
TBD

**16:35 - 16:45 PANEL DISCUSSION :
QUESTIONS FROM AUDIENCE**

**THEME 2 : IN SEARCH OF APPROPRIATE
BUSINESS MODEL -CONNECTIVITY
OF VEHICLES**

**16:50 -17:05 FROST & SULLIVAN PRESENTATION:
TRENDS THAT DEFINE NEXT FIVE
YEARS IN CONNECTIVITY FOR CARS**

Presenter:
Paulo Mutuc,
Principal Consultant,
Mobility Practice,
Frost & Sullivan

JULY 14th, 2021

VENUE: Virtual Summit

17:05 - 17:35

PANEL DISCUSSION :

Sustainable Business model for connectivity of vehicles in APAC

- Opportunities in Data Monetization
- What are the top applications that can make connected vehicles sustainable - Insurance, POI, Fleet Management, Aftersales Service?

Panelists:

Yoshinar Shiraish,
Global Sales Director,
HERE Technologies

18:35 -18:45

PANEL DISCUSSION :

QUESTIONS FROM AUDIENCE

18:45 – 19:15

NETWORKING**REGIONAL
SESSION 1 :****PURCHASING HABITS OF INDIAN
CONSUMERS?**

19:20 - 19:30

**FROST & SULLIVAN PRESENTATION :
CASE TRENDS IN INDIA**

Presenter :

Kaushik Mahadevan,
Vice President,
Mobility Practice,
Frost & Sullivan

17:35 - 17:45

PANEL DISCUSSION :

QUESTIONS FROM AUDIENCE .

**THEME 3 : WILL TRANSITION FROM L2.5 TO
L5 AUTONOMY BE LINEAR OR
EXPONENTIAL ?**

17:50 - 18:05

**FROST & SULLIVAN PRESENTATION:
TOP TRENDS THAT DEFINE
AUTONOMOUS VEHICLES**

Presenter:

Masaki Honda,
Senior Consulting Director,
Mobility Practice, APAC,
Frost & Sullivan

19:30 – 20:00

PANEL DISCUSSION :

What Opportunities exist in India

- Developments in India : Electrification and related developments
- Startups and new business models
- Connected vehicles and related trends
- Opportunities for value chain players

Panelists :

TBD

20:00 -20:10

PANEL DISCUSSION :

QUESTIONS FROM AUDIENCE

18:05 – 18:35

PANEL DISCUSSION :

What technologies, solutions and regulations are needed to take autonomy from L3 to L5

- Role of technologies : 5G, HD Maps, LiDARs, other sensors
- Solutions needed : high speed data processing, real time video analytics, cyber security
- Regulations : Full Autonomy in enclosed spaces, ports, warehouses, private roads etc.

Panelists:

TBD



JULY 15th, 2021

VENUE: Virtual Summit

REGIONAL SESSION 2 : IN WHAT FORM WILL ELECTRIFICATION TAKE-OFF IN THE SE ASIA ?

14:00 - 14:10 **FROST & SULLIVAN PRESENTATION:**
STEPS NEEDED FOR ELECTRIFICATION
TO TAKE OFF IN SE ASIA
Presenter : **TBD**

JAPANESE PARALLEL SESSION IN BREAKOUT ROOM : SPONSORED BY HERE TECHNOLOGIES

14:00 – 14:05 **WELCOME ADDRESS :**
Speaker : **TBD**

14:05 – 14:20 **State of Movement Survey Launch Japan**
Speaker : **TBD**

14:20 – 14:30 **The announcement from HERE Japan**
Speaker : **TBD**

14:30 – 15:00 **PANEL DISCUSSION :**
Last Mile
Panelists : **TBD**

14:10 - 14:35 **PANEL DISCUSSION :**
What Opportunities exist in SE Asia
• Developments in SE Asia : Electrification and related developments
• Developments in Connected vehicles
• Developments in Shared mobility
• Opportunities for value chain players
Panelists:
Abhijit Sengupta,
Director and Head of Business,
India, SAARC region & Southeast Asia,
HERE Technologies
Dato' Ts. Madani Sahari
CEO,
Malaysia Automotive Robotics
and IoT Institute
Krit Vichaiwatanapanich
CoFounder & Chief Executive Officer,
Haupcar

14:35 - 14:45 **PANEL DISCUSSION :**
QUESTIONS FROM AUDIENCE

14:45 – 15:00 NETWORKING

15:00 - 15:05 **OPENING SPEECH**
Speaker:
Rick Ainsworth,
Chief Commercial Officer,
Frost & Sullivan

15:05 – 15:25 **KEYNOTE SPEECH:**
**WHAT CAN WE LOOK FORWARD
BEYOND 2021**
Speaker :
Yoshifumi Kato
Chief Technology Officer,
DENSO CORPORATION

15:25 – 15:45 **KEYNOTE SPEECH:**
**TRENDS CATCHING MOMENTUM IN
2021**
Speaker : **TBD**

THEME 4 : CIRCULAR ECONOMY TRENDS IN AUTOMOTIVE INDUSTRY

15:50 – 16:00 **FROST & SULLIVAN PRESENTATION:**
**KEY TRENDS IN CIRCULAR ECONOMY
IN AUTOMOTIVE**
Presenter:
TBD

16:00 – 16:25 **PANEL DISCUSSION :**
Key issues in implementing circular
economy
• Business model issues, who bears the
cost, is there viable business model
• Transformations required to implement
circular economy
• Opportunities and challenges for value
chain players
Panelists:
Pras Ganesh
Executive Vice President,
Toyota Daihatsu Engineering &
Manufacturing Co., Ltd. Program Director,
Asia-Pacific Region, Toyota Mobility
Foundation

JULY 15th, 2021

VENUE: Virtual Summit

16:25 – 16:35 **PANEL DISCUSSION :**
QUESTIONS FROM AUDIENCE

THEME 5 : DEVELOPMENTS IN GLOBAL 2W INDUSTRY 2025

16:40 – 16:50 **FROST & SULLIVAN PRESENTATION:**
ADVENT OF E2W

Presenter:

Rahul Bhasin,
Principal Consultant
Mobility, Asia Pacific,
Frost & Sullivan

16:50 – 17:10 **PANEL DISCUSSION :**
Key issues in two wheeler industry
• Electrification and related issues, is battery swapping scalable? Learnings?
• Connected two wheelers, connected helmet, connected keys and other trends
• Opportunities and challenges for value chain players

Panelists:

Julian Legazpi,
Chief Commercial Officer,
Scorpio Electric
Kirk James,
Chief Marketing Officer,
gogoro
Luca Martin,
Chief Executive Officer,
KTM ASIA

17:10 – 17:20 **PANEL DISCUSSION :**
QUESTIONS FROM AUDIENCE

THEME 6 : DEVELOPMENTS IN COMMERCIAL VEHICLES 2025

17:25 – 17:35 **FROST & SULLIVAN PRESENTATION:**
2025 ADVANCEMENTS IN COMMERCIAL VEHICLES

Presenter:

Masaki Honda
Senior Consulting Director,
Mobility Practice, APAC,
Frost & Sullivan

17:35 – 17:55 **PANEL DISCUSSION :**
Key issues in Commercial Vehicles
• Electrification and related issues, connected trucks, hydrogen etc
• Opportunities and challenges for value chain players

Panelists:

Kirk Mitchell,
Vice President, Corporate Development,
Asia Pacific,
HERE Technologies
Panus Watanachai,
CEO,
Panus Assembly Co., Ltd

17:55 – 18:05 **PANEL DISCUSSION :**
QUESTIONS FROM AUDIENCE

THEME 7 : INNOVATIONS IN LAST MILE DELIVERY

18:10 – 18:20 **FROST & SULLIVAN PRESENTATION:**
INNOVATIONS IN LAST MILE DELIVERY

Presenter:

Janesh Janardhanan,
Senior Consulting Director,
APAC,
Frost & Sullivan

18:20 – 18:40 **PANEL DISCUSSION :**
How has the pandemic reshaped last mile delivery sector?
• What are the new use cases uncovered?
• Has it provided short in the arm for tech adoption?

Panelists:

Deepak Kadambi,
General Manager,
South East Asia,
Geotab

**JULY 15th, 2021****VENUE:** Virtual Summit

18:40 – 18:50 **PANEL DISCUSSION :**
QUESTIONS FROM AUDIENCE

18:50 – 19:00 **CLOSING SPEECH**
Speaker :
Robin Joffe,
Partner and Japan President,
Frost & Sullivan

19:00–19:20 **NETWORKING**

**ABHIJIT SENGUPTA**

Director and Head of Business,
India, SAARC region &
Southeast Asia,
HERE Technologies

Abhijit Sengupta is the Director and Head of Business, India, SAARC region & Southeast Asia at HERE Technologies. Based out of Singapore, Abhijit brings over two decades of experience in Sales and Business Development, Product Management and Product Operations. He has been driving customer successes in the B2B and B2C segments with market-leading organizations in India and Southeast Asia. Abhijit has extensive experience in working in start-up phase in the Indian Telecom and communications sector and has led some “first to the industry” and “first to the market” product launches. In the last 12 years with HERE Technologies, Abhijit has led Product Management and Product Operations to launch the map and location content in high-growth Southeast Asia and India markets. Having worked with many key customers in the region, Abhijit has led thought leadership in defining Product and Content Strategy for the India and Southeast Asia markets. While Abhijit is mandated to drive growth for HERE Technologies in India, SAARC region and Southeast Asia, he is also working with various stakeholders in the ecosystem to drive value and outcome. A regular speaker in many industry forums, Abhijit believes that the world around us has to handle more and more data in the connected environment, location technology is the key and will help us to usher the Autonomous world.

**DARRELL HUNTSMAN**

Chief Executive Officer,
Frost & Sullivan

Darrell Huntsman has 20 years of experience managing operations for consulting and financial companies, as well as founding startups, Darrell Huntsman was named CEO of Frost & Sullivan in 2019. He drives and implements the organization's vision, leading the development of the company's short-and long-term strategies and overall global operations that provide solutions to help customers identify, prioritize and execute on growth opportunities.

**DEEPAK KADAMBI**

General Manager,
South East Asia,
Geotab

Deepak Kadambi is the General Manager for South East Asia at Geotab. He has over 20 years of strategy, operations and engineering experience across the transportation, technology and telecommunications industries. Prior to joining Geotab, Deepak was the Head of Strategy at Omnitracs, a telematics company in North America. He was also a part of Verizon's Corporate Strategy team. As a Transportation Engineer, Deepak has worked with various government organizations on infrastructure planning and engineering projects. He has a Masters of Business Administration from Dartmouth College and a Masters in Civil Engineering from University of Texas at Arlington.

SPEAKERS



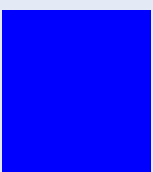
DATO' Ts MADANI SAHARI
CEO,
Malaysia Automotive Robotics and
IoT Institute

Dato' Ts Madani Sahari is the CEO of the Malaysia Automotive Robotics and IoT Institute (MARii), previously known as the Malaysia Automotive Institute (MAI). MARii is the focal point, coordinating centre and think tank towards enhancing the competitiveness of the automotive industry and overall mobility, through the adoption of Robotics and the Internet of Things (IoT), under the custodian of the Ministry of International Trade and Industry (MITI). He has played an active role in shaping the landscape of the automotive industry through his involvement in the formulation of the National Automotive Policy and under his leadership, MARii has expanded its scope to cater for the ever increasing demands for Robotics and IoT adoption in Malaysia. Since its establishment in 2010, the Malaysia Automotive Institute (now MARii) has developed numerous programmes and centres of excellence, equipped with the facilities to assist the industry, academia and relevant stakeholders. The existing facilities, programmes and experience within the MARii network will allow immediate access for industry players to develop their capabilities in Advanced Manufacturing and Advanced IT towards Industry 4.0 compliance. Dato' Madani graduated from the University of Lorraine (formerly Nancy-Université), France, with a degree in Industrial Technology and a Masters in Quality Engineering, in addition to being a Certified Quality Engineer. Dato' Madani carries with him 25 years as an executive manager with national and international automotive manufacturers in the areas of strategic collaboration, project development and manufacturing.



JANESH JANARDHANAN
Senior Consulting Director,
APAC,
Frost & Sullivan

Janesh Janardhanan has 16 years of experience in the Aerospace and Logistics sectors which includes urban air mobility and drone delivery. He is an advisor to leading Aviation and Logistics firms in Asia Pacific and also advises Government overseeing these sectors. Janesh is highly skilled in Advisory, Market Analysis, Market Research, and Project Management. He holds an MBA from the National University of Singapore and was a Singapore Ministry of Education Scholar for his Bachelor of Engineering from the National University of Singapore. Janesh is a prominent speaker at many conferences in Asia Pacific.



JULIAN LEGAZPI
Chief Commercial Officer,
Scorpio Electric

SPEAKERS



KAUSHIK MAHADEVAN

Vice President,
Mobility Practice,
Frost & Sullivan

[Kaushik Mahadevan](#) has 20 years of experience in the automotive industry, especially strategic consulting and market research. His experience base covers a wide range of sectors, leveraging long-standing working relationships with Senior Management Executives in the automotive industry. He has done his Master of Science in Automotive Systems Engineering, RWTH Aachen, Germany



**KRIT
VICHAIWATANAPANICH**

CoFounder &
Chief Executive Officer,
Hauptcar

[Krit Vichaiwatanapanich](#) is Chief Executive Officer at HAUP, a mobility as a service (MaaS) startup based in Thailand. He believes in the impact of mobility services and electric vehicles. For the past years, he has been actively engaged in integrating technology from relevant industries to push for the greater impact of shared mobility such as introducing clean electric vehicles to the carsharing platform. He holds a master's degree in Sustainable Energy from the Imperial College London and a bachelor's degree in Computer Engineering from the Georgia Institute of Technology.



KIRK JAMES

Chief Marketing Officer,
gogoro

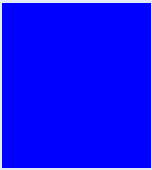
SPEAKERS



KIRK MITCHELL

Vice President,
Corporate Development
Asia Pacific,
HERE Technologies

Kirk Mitchell is responsible for driving HERE's strategic agenda and relationships across the APAC region. Prior to this role, Kirk was Senior Vice President and General Manager of HERE America's and lead sustainable customer focused growth through North and Latin America. Kirk has also delivered in numerous other roles with HERE including Head of Tech, Media & Telco (TMT), where he developed and led innovative sales, go-to-market and business development strategies to deliver critical milestones in this emerging segment, and Head of APAC Sales, where he spearheaded sales for the APAC region and was instrumental in driving significant year on year growth and establishing HERE's presence in the APAC arena. Before joining HERE, Kirk served as the General Manager, Asia Pacific for Webraska Mobile Technologies, the first company to publish maps on a mobile handset, as well as holding numerous roles with a number of organizations considered pioneers in the location and mapping industry. Kirk has a Bachelor of Applied Science in Cartography and a Post-Graduate Diploma in Land Data Management from the Royal Melbourne Institute of Technology (RMIT) University (both completed with distinction).



LUCA MARTIN

Chief Executive Officer,
KTM ASIA



MASAKI HONDA

Senior Consulting Director,
Mobility Practice, APAC,
Frost & Sullivan

Masaki Honda has 12 years of marketing and management expertise, which include business development and investor relations in automotive and transportation industries. His expertise includes in Management of vehicle development projects, Development and implementation of new business models, Management of overseas partners and Financial analysis. Masaki also has 8 years of experiences in consulting and market research in automotive industry, Mobility, mega trends, Market assessment, competitive benchmarking and strategy development. He brings with him Industry Expertise Experiences in marketing and management functions in Automotive (Vehicle Manufacturer, Tyre Maker) Transportation (Courier and Logistics). He holds a Master of Business Administration from Bradford University and Bachelor of Arts (Economics) from Hitotsubashi University, Japan.

**PRAS GANESH**

Executive Vice President,
Toyota Daihatsu Engineering &
Manufacturing Co., Ltd.
Program Director,
Asia-Pacific Region,
Toyota Mobility Foundation

Pras Ganesh A lawyer by education from India, Pras pursued his Masters in International Relations in Japan and the United States. Thereafter he spent his initial career as an in-house legal advisor and a management consultant in Japan and Australia, prior to joining Toyota. For the last 19 years he has been in Toyota Motor Corporation in Japan, Europe, and now Thailand, with experience in Human Resources, Accounting & Finance, Global External Affairs, Corporate Planning, Fleet Business Solutions and Manufacturing Support. Currently, as Executive Vice President of the Corporate and Manufacturing Management Group for the Asia region he has responsibility for planning related areas, including corporate planning, business planning, product planning, external & public affairs and fleet business solutions for operations. Furthermore, he is responsible for manufacturing support functions for the region, such as production control, logistics, manufacturing assistance and HR development. Pras is also the Program Director for the Toyota Mobility Foundation (TMF), responsible for the Asia-Pacific Region. In a world with mounting mobility challenges, Toyota Mobility Foundation was set up to use Toyota's know-how in partnership with stakeholders to address the mobility issues of tomorrow today.

**PAULO MUTUC**

Principal Consultant
Mobility Practice,
Frost & Sullivan

Paulo Mutuc has 8 years of experience in the Mobility Practice. Currently based in Kuala Lumpur, Paulo leads strategy and research consulting projects for automotive and transport industry clients in the Asia-Pacific, particularly for Southeast Asia. He has a Master Degree in Public Policy from the National Graduate Institute for Policy Studies (Tokyo, Japan) and is an alumnus of De La Salle University (Manila, Philippines).

**RAHUL BHASIN**

Principal Consultant
Mobility, Asia Pacific,
Frost & Sullivan

Rahul Bhasin has 10+ years of experience in mobility domain. As a growth strategy consultant within the mobility practice, Rahul helps organizations to identify, prioritize and execute on opportunities to help firms achieve their potential. He has consulting and research experience in regions like APAC, Australia, Middle East and Africa. Rahul has worked with conglomerates like J.D Power, Ashok Leyland, Mahindra and Mahindra, Tata Motors. Rahul obtained his MBA degree from Asian Institute of Management (Philippines) and Post Graduate Program in Data Science and Business Analytics from University of Texas at Austin.

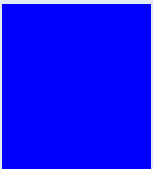
SPEAKERS



ROBIN JOFFE

Partner and Japan President,
Frost & Sullivan

[Robin Joffe](#) has over 30 years of international business experience in market entry across Asia, United States and Europe with his strong forte in Sales and Channel Management, Strategy Mapping and Business Transformation. Having expertise across sectors such as Information & Communication Technology, Healthcare & Pharmaceuticals and Financial Services, Robin advises clients on geographical expansion and business transformation growth. Robin is currently a Partner in Frost & Sullivan as well as President of Japan branch, overseeing sales and management of the firm. He has presented in many conferences globally. He holds MBA from Kellogg Graduate School, Northwestern University as well as Hong Kong University of Science and Technology Hong Kong SAR.



RICK AINSWORTH

Chief Commercial Officer,
Frost & Sullivan



VIJAYENDRA RAO

Senior Director,
Mobility Practice, APAC,
Frost & Sullivan

[Vijayendra Rao](#) has 15+ years of experience in Automotive sector which include tracking automotive markets globally especially in terms of Automotive Research. He is an experienced Research Director with a demonstrated history of working in the management consulting industry. Vijay is highly Skilled in Business Planning, Market Analysis, Market Research, Management, and Project Management. He holds a Master's degree in Automotive Engineering Technology from Rheinisch-Westfälische Technische Hochschule Aachen, Germany. Vijay is a prominent speaker at many conferences in APAC and Europe.

SPEAKERS



VIVEK VAIDYA

Associate Partner and Senior Vice President, Mobility Practice, Asia Pacific, Frost & Sullivan

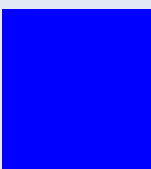
Vivek Vaidya is an Associate Partner and Senior Vice President with the Frost & Sullivan Asia Pacific Intelligent Mobility Practice. Vivek Vaidya is an opinion maker, strategic thinker and compelling speaker. He has advised major automotive companies, transportation companies and governments on future scenarios and regulations, market & competitive strategies and strategic partnerships in his career spanning 20 years. He has strong personal relationships with CXO's in the region. He is a preferred industry analyst for many business channels such as BBC, CNBC, Bloomberg, Channel NewsAsia, ET now etc. He has also spoken at various conferences across the world and quoted extensively in newspapers.



YOSHIFUMI KATO

Chief Technology Officer, DENSO CORPORATION

Yoshifumi Kato joined NIPPONDENSO CO., LTD in 1985. He was appointed as Managing Officer in 2010. He was in charge of Body Electronics Components Product Division, Driving Assist & Safety Business Unit, Engineering Research & Development Center and was appointed as Head of Engineering Research & Development Center in 2016. He was appointed as Senior Executive Director in April 2017 and changed his title to Senior Executive Officer in January 2019. Since April 2020, he has also served as president of MIRISE Technologies, a new semiconductor development company. Since January 2021, he has been in charge of company-wide research and development as Chief Technology Officer



YOSHINAR SHIRAISH

Global Sales Director, HERE Technologies

PLATINUM PARTNER



[Here](#), a location data and technology platform, moves people, businesses, and cities forward by harnessing the power of location. By leveraging our open platform, we empower our customers to achieve better outcomes – from helping a city manage its infrastructure or a business optimize its assets to guiding drivers to their destination safely.

GOLD PARTNER



[Geotab](#) is advancing security, connecting commercial vehicles to the internet and providing web-based analytics to help customers better manage their fleets. Processing billions of data points daily, Geotab helps businesses improve and optimize fleet productivity, enhance safety and achieve stronger compliance.



HERE Technologies

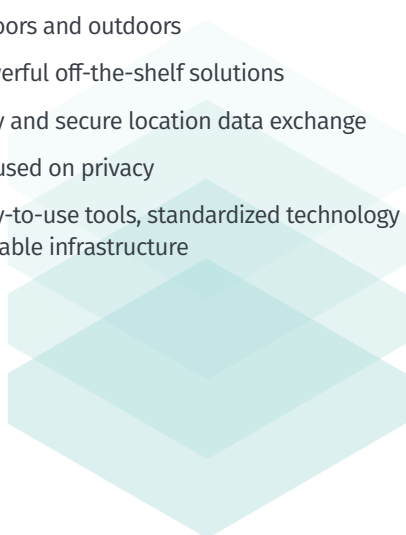
Home of the HERE Open Location Platform

HERE Technologies is the leading mapping and location data platform. Organizations and developers around the world use our location data, tools and services to power better real-world outcomes. Journeys become faster, more efficient and safer; fleets optimize deliveries; supply chains become more predictable; and services become location intelligent.

HERE is a privately held company with multiple shareholders: Audi, BMW, Bosch, Continental, Daimler, Intel and Pioneer.

The HERE Open Location Platform

- Fast visualization and location data management
- Rich location data
- Indoors and outdoors
- Powerful off-the-shelf solutions
- Easy and secure location data exchange
- Focused on privacy
- Easy-to-use tools, standardized technology and scalable infrastructure



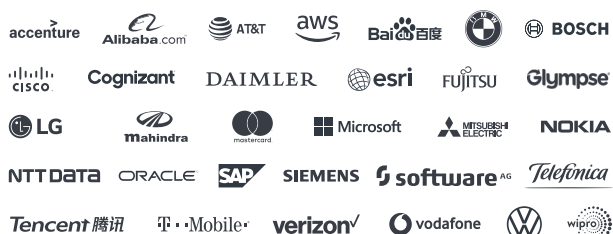
Selected key facts & figures

- 9,000+ employees in offices across 50+ countries
- 30+ years of location domain experience
- 200 countries and territories mapped, including China, Japan and South Korea
- 57 million km of roadways covered globally
- HERE maps on board of 150 million vehicles and counting
- 60+ countries and territories with live traffic information
- 1,500+ cities with public transit routing in 50+ countries
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- Centimeter precision for high definition maps
- HERE is independently rated as the world's #1 provider of location intelligence (Counterpoint Research, Ovum, Strategy Analytics)

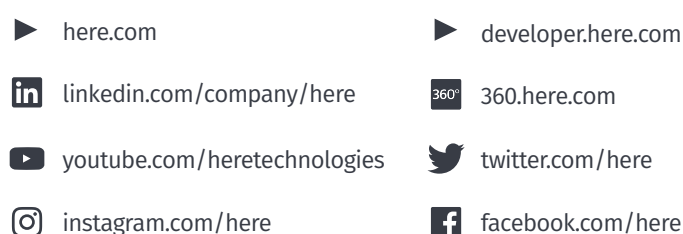
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