Dear Colleague,

It is our pleasure to once again extend a personal invitation to you to join us and our global community of senior executives on the next phase of our journey to visionary innovation, “Convergence”.

In our third consecutive year, GIL 2015: Thailand continues to bring together a global network of today’s best thinkers, visionaries and thought leaders, learning how to leverage innovation as a resource to address global challenges.

We are inspired and even more enthused about the unlimited potential that exists in our quest for excellence driven by all the monumental and innovative visionary perspectives shared around the globe, in more than the twenty countries that comprise our GIL community.

This year as we continue sharing, engaging and inspiring one another, we are proud to welcome Frost & Sullivan’s Best Practices Award recipients and their management teams to our community. These distinguished guests of visionaries, innovators and leaders represent Frost & Sullivan’s 2015 “Best-in-Class” organizations and are a key driver fueling our community’s thought leadership and global think tanks and will be recognized during our prestigious Growth Excellence Awards.

Reinforce your commitment to Growth, Innovation and Leadership and join our 2015 Journey to Visionary Innovation today.

We look forward to seeing you at GIL 2015: Thailand.

Sincerely,

Aroop Zutshi
Global President & Managing Partner,
Frost & Sullivan

Koh Eng Lok
Country Head, Thailand,
Frost & Sullivan
Why is this a 'MUST-ATTEND' Event?

- Frost & Sullivan’s global community of Growth, Innovation and Leadership is focused on sharing, engaging and inspiring a continuous flow of new ideas and fresh perspectives which leverage innovation as a resource to help address global challenges.
- Year after year, CEOs and members of their Growth Team invest their time to experience a GIL event, renewing their passion, fueling their creativity and gaining access to best practices, tools and strategies that will drive growth and inspire innovation.
- Industry Think Tank sessions afford participants the opportunity to examine a unique 360 Degree Perspective of their industry, global trends and critical factors influencing market growth. These sessions will allow for interactive exchanges with Frost & Sullivan’s analyst community and leading industry experts.
- Benchmark and strengthen your company’s growth strategy against proven best-practice tools and strategies.
- Gain access to a wealth of best-practice tools and strategies to support you in critical decision making as a member of your company’s Growth Team.

About Frost & Sullivan: Frost & Sullivan, the Growth Partnership Company, works in collaboration with clients to leverage visionary innovation that addresses the global challenges and related growth opportunities that will make or break today’s market participants. For more than 50 years, we have been developing growth strategies for the Global 1000, emerging businesses, the public sector and the investment community. Is your organisation prepared for the next profound wave of industry convergence, disruptive technologies, increasing competitive intensity, Mega Trends, breakthrough best practices, changing customer dynamics and emerging economies? Click here to contact us: start the discussion

The Six Platforms of Growth, Innovation and Leadership

- Visions & Benchmarks
- Corporate Enlightenment
- 360 Degree Visionary Perspective
- Inspiring Innovation
- Implementation
- The GIL Community
08:15  |  REGISTRATION

09:00  |  WELCOME TO GIL 2015: THAILAND AND INTERACTIVE GROWTH DIAGNOSTIC
      | Koh Eng Lok, Country Head, Thailand, Frost & Sullivan

09:10  |  GIL EXCLUSIVE: CONVERGENCE – THE GAME CHANGING VISIONARY FUTURE
      | Aroop Zutshi, Global President & Managing Partner, Frost & Sullivan

09:40  |  KEYNOTE: DIGITAL CONVERGENCE – A KEY FACTOR FOR THAI DIGITAL ECONOMY
      | Speaker: CAT Telecom Public Company Limited’s Executive
      | Digital convergence has been emerging in every single industry for many years now. Its presence can create innovation as well as causing a business disruption. Currently, Thai economy has not largely been affected by digital convergence. However, the government policy to promote Digital Economy plays an important role to the economy. Businesses must prepare for the upcoming change and disruption.

10:10  |  MORNING NETWORKING BREAK

10:40  |  THINK TANK I: TECHVISION – WELCOME TO THE POWER PACKED WORLD OF TOP 50 TECHNOLOGIES
      | Facilitator: Andrew Milroy, Senior Vice President, ICT, Asia Pacific, Frost & Sullivan
      | Knowing a cool technology is one thing, knowing what to do with it is another. It is easy for companies to get caught in a trap of the latest fad that never leads to business ROI. In this session, we will focus on how we can identify and build new concepts for stronger stakeholder return.
      | Key Take Aways:
      | - Identify the next wave of innovation and white space opportunities created by convergence of top technologies.
      | - Collaborate with peers to evaluate and co-create potential convergence scenarios worth billions of dollars.
      | - Energize your business ecosystem by collaborating with potential partners.

12:00  |  NETWORKING LUNCHEON

13:00  |  CONCURRENT TRACKS:
      | 1. AFFORDABLE AND ACCESSIBLE HEALTHCARE
      | Rhenu Bhuller, Senior Vice President, Healthcare, Asia Pacific, Frost & Sullivan
      | 2. MEGA TRENDS IN THE GLOBAL FOOD AND BEVERAGES INDUSTRY
      | Natasha D’Costa, Research Manager, APAC, New Zealand, Frost & Sullivan
      | 3. CAPTURING THE FUTURE OF THE VEHICLE: AUTONOMOUS CARS, BIG DATA, AND CONNECTED MOBILITY BUSINESS MODELS
      | Vivek Vaidya, Vice President Automotive, Asia Pacific, Frost & Sullivan

14:45  |  GIL BITES PRESENTATION: GLOBAL INSIGHTS AND INNOVATIONS ON KEY INDUSTRIES
      | ICT: Andrew Milroy, Senior Vice President, ICT, Asia Pacific, Frost & Sullivan
      | AUTOMOTIVE: Vivek Vaidya, Vice President Automotive, Asia Pacific, Frost & Sullivan
      | ASEAN Economic Community(AEC): Rhenu Bhuller, Senior Vice President, Healthcare, Asia Pacific, Frost & Sullivan
      | PETROCHEMICALS: Krithika Tyagarajan, Senior Director-APAC, Chemicals, Materials and Food Practice, Frost & Sullivan
      | Frost & Sullivan will give a 360 degree perspective of their industries. Learn about key industry trends in a fast-moving fashion and identify convergence opportunities across industries, products, technologies and competitors.

15:30  |  INDUSTRY LEADERS’ VISIONARY PERSPECTIVES
      | Hear from Thailand’s top leaders on their visionary perspectives of how they are shaping their companies in this highly innovative and turbulent market environment.
      | - How existing industries are transforming to meet the needs of tomorrow’s consumer?
      | - How is your business model changing? What does it mean to your company?
      | - How do we drive and participate in this new era of globalized and connected businesses?
      | - What are the new collaborative approaches of private and public sectors?

16:15  |  BEYOND THE JOURNEY TO VISIONARY INNOVATION AND CONCLUDING REMARKS

17:00  |  FROST & SULLIVAN’S BEST PRACTICES AWARDS NETWORKING RECEPTION & GALA

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**The GIL Community Newsletter (GCN)**

Visit [www.frost.com/gcn](http://www.frost.com/gcn) to subscribe.
Aroop Zutshi
Global President & Managing Partner, Frost & Sullivan

Aroop Zutshi is based in Mountain View California, and sits on the corporate board of Frost & Sullivan Inc. As the Global President & Managing Partner, with over 30 years of experience, he is responsible for the day to day operations and performance of the network of Global offices. Aroop has been involved in developing the growth strategy for the company. Aside from personally driving the globalization of Frost & Sullivan from five different offices in five countries, he has also been responsible for Frost & Sullivan’s expansion of business across 32 countries with 43 office locations. Besides being responsible for managing Frost & Sullivan, Aroop also works with fortune 500 companies in designing their growth strategies by evaluating new opportunities for growth.

Andrew Milroy
Senior Vice President, ICT, Asia Pacific

Andrew is responsible for Frost & Sullivan’s research and advisory services across Asia Pacific. He has spent more than 17 years in the ICT industry. Andrew has held senior management roles at IDC and co-founded, Nelson Hall, a successful outsourcing advisory firm in the United States. Andrew’s current role focuses on the development of cloud computing and social media research and consulting expertise in Asia Pacific. He has led research and consulting in social media and has become a well known commentator on this topic.

Rhenu Bhuller
Senior Vice President, Healthcare, Asia Pacific

Rhenu Bhuller is the Senior Vice president of Healthcare and has close to 20 years of healthcare industry knowledge, including 10 plus years of consulting expertise focusing on the pharmaceutical, clinical diagnostics and medical devices sector. A healthcare industry expert with particular expertise in new market and therapeutic area analysis, strategy level discussions with c-level executives, regulators, opinion leaders. Industry expertise covers key healthcare sectors with specific focus on pharmaceuticals, biotechnology, clinical diagnostics and medical devices. Rhenu has moderated groups with healthcare industry participants, healthcare professionals and KOLs from both the private and public sectors. Expert opinions have been heard at private client seminars and industry conferences, as well as in the media like BBC, Bloomberg, CNN and CNBC. Rhenu is also a regular keynote speaker at industry conferences.

Koh Eng Lok
Country Head, Thailand

Eng Lok has over 18 years of experience in diverse areas covering Consulting, Market Research, Conferences & Exhibitions, Information Technology and Direct Marketing. He has been helping clients develop innovative marketing strategies, understand competitive landscape and benchmarking, gain new customers and penetrate new markets across the Asia-Pacific region in particular Thailand, China, Taiwan, Singapore, Malaysia, Korea etc. Leading clients that he has worked with include True, PTT, SCG, IRPC, Toshiba, Hitachi, Schneider Electric, ABB, Toyota Motor, TNT Logistics, ISS Jardine Engineering, Yokogawa Electric, ABB, Chungwha Telecom, Industrial Technology Research Institute(ITRI), LS Group etc.

Natasha D’Costa
Research Manager, APAC, New Zealand

Natasha has over 8 years of experience in the global foods and healthcare markets. Natasha currently handles the CMF and overall project execution business of Frost & Sullivan, New Zealand as well as spearheading the overall Asia Pacific Food portfolio. She handles all aspects of execution and business development as well as media presence and participation. Her Specialties: high understanding of R&D, quality control, market intelligence factors, forecasting analysis, best practice analysis, consulting, mergers and acquisitions etc.

Krithika Tyagarajan
Senior Director- APAC, Chemicals, Materials and Food Practice

Krithika has over 16 years of market research and consulting experience. She currently leads the Chemicals, Materials and Food (CMF) practice, overseeing the research and consulting as well as business development for the group. Krithika has extensive experience in paints and coatings, adhesives and sealants, plastics and polymers, oleochemicals and specialty chemicals and functional food ingredients.

Vivek Vaidya
Vice President Automotive, Asia Pacific

Vivek Vaidya who has a Master’s degree in Management and Bachelor in Mechanical Engineering is the Vice President of Asia Pacific for Automotive & Transportation and also heads the Global Urban Mobility tracking Program for the automotive practice in the region. He has over 16 years of experience in the automotive industry including brand consulting and growth consulting. He specializes in Future of Urban Mobility, Smart Transportation systems, Market entry strategy, Price-volume projections and Marketing Strategy. He has over 100 TV appearances in last 3 years. Vivek is also a much sought after Keynote speaker in global conferences across the globe.

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The Global Community of Growth, Innovation and Leadership
2 April, 2015 | Dusit Thani, Bangkok, Thailand
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Our “Growth Partnership” supports clients by addressing these opportunities and incorporating two key elements driving visionary innovation: The Integrated Value Proposition and The Partnership Infrastructure.

- **The Integrated Value Proposition** provides support to our clients throughout all phases of their journey to visionary innovation including: research, analysis, strategy, vision, innovation and implementation.
- **The Partnership Infrastructure** is entirely unique as it constructs the foundation upon which visionary innovation becomes possible. This includes our 360 degree research, comprehensive industry coverage, career best practices as well as our global footprint of more than 40 offices.

For more than 50 years, we have been developing growth strategies for the global 1000, emerging businesses, the public sector and the investment community.

Is your organization prepared for the next profound wave of industry convergence, disruptive technologies, increasing competitive intensity, Mega Trends, breakthrough best practices, changing customer dynamics and emerging economies?

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