VIG’s State of Innovation Survey
The Pace of Innovation is Accelerating—Creativity, Passion, and Sacrifice are Needed to Keep Up
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**Introduction**

- This study captures innovation trends from respondents from a variety of functional perspectives and organizational levels.
- Organizations seeking to benchmark innovation performance will find this study useful in terms of understanding perceptions related to innovation’s importance, the pace of innovation, influencers and drivers of innovation, critical barriers to innovation, and attributes required of innovation champions.

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*Source: Frost & Sullivan*
Frost & Sullivan’s Visionary Innovation Offering

Our Most Popular Projects in Innovation

- Innovation Benchmarking
- Innovation Guidebooks and Toolkits
- Innovation Process Revitalization
- Futurecasting: Innovating To Enact Your Company’s Future
- Innovation Best Practice Identification
- Innovation Workshop

Analytical and Data-centric Approach
Based on the most reliable data, we employ advanced analytic techniques to drive credible outcomes.

Diverse Perspectives
Our team consists of economists, futurists, ethnographers, anthropologists, and more to provide a variety of perspectives.

Balanced Time Horizons
We believe in aligning short-term tactics with the long-term strategies.

Co-Creative Process
We leverage our clients’ teams to ensure solution applicability and stakeholder buy-in.

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Source: Frost & Sullivan
Executive Summary
The Importance of Innovation
Ninety-one percent of respondents believe innovation will be important or critical to their company's success over the next 5 years. Even so, only 19% report that their companies have a Chief Innovation Officer, and product/service innovation remains the top area of innovation focus, over process and business model innovation.

Innovation Influencers and Barriers
Technology related to the digital economy is cited as the top influencer of innovation acceleration, with consumer demand coming in second. Inadequate headcount is the number one cultural barrier to innovation, followed by securing funds for innovation efforts and time constraints that result in the de-prioritization of innovation efforts.

Pace of Innovation
At both the company and industry levels, innovation is accelerating, with over 75% of respondents reporting some or significant quickening in pace. Most respondents also indicate that their companies are able to keep up with innovation acceleration. However, a small subset, 16%, report that their companies are lagging, and of that subset, 44% believe their companies may be in significant trouble in the next 5 years.

Championing Innovation
Respondents in all business models selected the same top attributes as important to driving innovation: creativity, passion, open mindedness, resoluteness, and courage. The majority agree that a noticeable or a tremendous amount of personal sacrifice is required to champion innovation within a company.

Source: Frost & Sullivan
Research Scope, Background, and Methodology
# Research Scope

<table>
<thead>
<tr>
<th>Survey Year</th>
<th>2017</th>
</tr>
</thead>
<tbody>
<tr>
<td>Survey Timeframe</td>
<td>2012–2022 (approximately 5 years plus/minus the survey year for questions requesting comparative assessments of the past and future)</td>
</tr>
<tr>
<td>Geographical Scope</td>
<td>Global</td>
</tr>
<tr>
<td>Top Participating Functions</td>
<td>R&amp;D/Innovation, Strategy, Sales, Marketing, Production and/or Operations, Corporate Development, and Information Technology</td>
</tr>
<tr>
<td>Top 5 Participating Industries</td>
<td>Information and communication technologies, healthcare and life sciences, automotive and transportation, professional services, and electronics and security</td>
</tr>
</tbody>
</table>

Source: Frost & Sullivan
Research Background

This research service augments content from various other innovation studies:

- 9819-00-2F: Designing a Hardware Incubation and Acceleration Program—Completed February 2017
- K144-01: CEOs’ Perspective on Growth, Innovation, and Leadership—Completed September 2016
- K066-01: Top Mega Trends Driving Innovation and Investment—Completed February 2016
- 9AA2-00-13: 2015 R&D/Innovation Priorities Survey Results—Completed April 2015
- 9AA2-00-0D: 2014 R&D/Innovation Priorities Survey Results—Completed March 2014
- 9819-00-2A: Innovation Metrics Selection and Implementation Process—Completed September 2013
- 9819-00-29: Harnessing Voice of Customer for Incremental Innovation—Completed September 2013
- 9819-00-0F: Collaborative Innovation Process—Completed February 2013
- 9819-00-23: Open Innovation: Gateway to Breakthrough Ideas—Completed May 2012

This study is supplemented by continual interactions with industry experts, industry participants, partners, and in-house industry analysts.

Source: Frost & Sullivan
This survey amasses input from a sample of professionals working in and around innovation.

<table>
<thead>
<tr>
<th>Methodology</th>
<th>The survey was administered through an online platform.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sample Size</td>
<td>n = 282, variations in sample size are due to question response rate; sample sizes are provided for aggregate and business model data</td>
</tr>
<tr>
<td></td>
<td>Link to respondent demographics</td>
</tr>
<tr>
<td>Fieldwork</td>
<td>August to September 2017</td>
</tr>
<tr>
<td>Reporting Notes</td>
<td>All figures are rounded, and thus percentages may not total to 100%.</td>
</tr>
<tr>
<td></td>
<td>In some instances, chart bars or columns may show variations in length or height despite reporting the same percentage numbers. This is due to rounding.</td>
</tr>
<tr>
<td></td>
<td>Questions that allow respondents to select multiple responses will not have response percentages that sum to 100%.</td>
</tr>
<tr>
<td></td>
<td>B2B/C indicates those respondents that selected both B2B and B2C as business models under which their company operates, whereas, for example, B2B indicates data for respondent that selected only B2B as a business model.</td>
</tr>
<tr>
<td></td>
<td>Business model respondents do not total to the aggregate because some respondents selected “Other” as a business model.</td>
</tr>
</tbody>
</table>

Source: Frost & Sullivan
State of Innovation Survey Results
How Important is Innovation?
The majority of all respondents (approximately 60%) state that innovation will be critical to the success of their companies over the next 5 years.

VIG’s State of Innovation Survey: Importance of Innovation to Company’s Future Success, Aggregate and Business Models, Global, 2017

Q. Given the pace of innovation in your industry/ies, please indicate how important innovation will be to your company’s future success (over the next 5 years)?
VIG’s State of Innovation Survey: Perception of Innovation Pace in Company and Industry, Aggregate, Global, 2017

**Is the Pace of Innovation Accelerating?**
The pace of innovation in both respondent companies and industries has accelerated in the last 5 years.

Q. Compared with 5 years ago, the pace of innovation in your company and industry/ies has….
Is the Pace of Innovation Accelerating? (continued)

B2B records the highest percentage of respondents indicating significant acceleration of innovation within their companies.

VIG’s State of Innovation Survey: Perception of Innovation Pace in Company, Aggregate and Business Models, Global, 2017

Q. Compared with 5 years ago, the pace of innovation in your company has…. 
Is the Pace of Innovation Accelerating? (continued)
Twenty-five percent of B2C respondents report that the pace of innovation within their industries has stayed the same over the last 5 years, likely reflecting the fact that innovation within B2C is generally fast paced.

VIG’s State of Innovation Survey: Perception of Innovation Pace in Industry, Aggregate and Business Models, Global, 2017

Q. Compared with 5 years ago, the pace of innovation in your industry/ies has….
How is Your Company Responding to Innovation Acceleration?
Most respondents report that their companies are keeping up with (rather than outperforming or lagging behind) the current pace of innovation in their industries.

VIG’s State of Innovation Survey: Assessment of Company Pace in Innovation, Aggregate and Business Models, Global, 2017

Although 72% of respondents indicate that their companies’ executives are either driving or significantly driving innovation within their industries, most respondents believe that their companies are only keeping pace with change. [Click here to view results for drivers of innovation.](#)

Q. Compared with the pace of innovation in your industry/ies, your company is...

- Taking the lead: AGGREGATE - 51%, B2B - 50%, B2C - 47%, B2B/C - 54%
- Keeping pace: AGGREGATE - 33%, B2B - 37%, B2C - 34%, B2B/C - 29%
- Falling behind: AGGREGATE - 16%, B2B - 13%, B2C - 19%, B2B/C - 17%
How is Your Company Responding to Innovation Acceleration? (continued) Of those reporting a lag in innovation, 44% state that it is likely or highly likely that their companies will be in significant trouble within 5 years.

VIG’s State of Innovation Survey: Assessment of Company Pace in Innovation, Aggregate, Global, 2017

- Taking the lead: 16%
- Keeping pace: 51%
- Falling behind: 33%

N = 282

VIG’s State of Innovation Survey: Likelihood of Future Company Trouble if Currently Lagging in Innovation, Aggregate, Global, 2017

- Not likely (1): 0%
- Not that likely (2): 9%
- Somewhat likely (3): 47%
- Likely (4): 37%
- Highly likely (5): 7%

Scale

Average: 3.4
Median: 3.0

N = 43

Q. Compared with the pace of innovation in your industry/ies, your company is… If your company is lagging in innovation compared with your industry/ies, what is the likelihood that your company could be in significant trouble within the next 5 years?
**What is Influencing the Pace of Innovation?**
The digital economy and consumer demand are considered the most significant influencers of innovation’s pace.

### VIG’s State of Innovation Survey: Influencers Spurring the Pace of Innovation in Industry, Aggregate, Global, 2017

#### Influencers of Innovation’s Pace, Aggregate

<table>
<thead>
<tr>
<th>Impact of Mega Trends</th>
<th>Respondents (%)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Technology related to digital economy</td>
<td>4% 5% 11% 39% 41%</td>
</tr>
<tr>
<td>Technology outside of the digital economy</td>
<td>15% 17% 24% 29% 15%</td>
</tr>
<tr>
<td>Impact of Mega Trends</td>
<td>7% 15% 22% 38% 18%</td>
</tr>
<tr>
<td>Consumer demand</td>
<td>4% 8% 18% 40% 30%</td>
</tr>
<tr>
<td>New business models</td>
<td>6% 10% 28% 37% 20%</td>
</tr>
<tr>
<td>Need to raise shareholder value</td>
<td>12% 13% 28% 30% 17%</td>
</tr>
<tr>
<td>Increasing regulation</td>
<td>14% 17% 28% 26% 15%</td>
</tr>
</tbody>
</table>

Q. To what extent have the following influenced/spurred the pace of change in innovation in your industry/ies?
What is Influencing the Pace of Innovation? (continued)
Mega Trends related to social, economic, and demographic trends (such as aging or the rise of millennials) is seen as a more significant influencer of innovation acceleration for B2C and B2B/C than for B2B.

VIG’s State of Innovation Survey: Influencers Spurring the Pace of Innovation in Industry, Business Models, Global, 2017

Influencers of Innovation’s Pace, Business Models

- Technology related to the digital economy
  - B2B
  - B2C
  - B2B/C

- Technology outside of the digital economy
  - B2B
  - B2C
  - B2B/C

- Impact of socioeconomic and demographic Mega Trends
  - B2B
  - B2C
  - B2B/C

Respondents (%)
- Has not influenced
- Slightly influenced
- Somewhat influenced
- Influenced
- Significantly influenced

Q. To what extent have the following influenced/spurred the pace of change in innovation in your industry/ies?

N = 159
N = 32
N = 83
What is Influencing the Pace of Innovation? (continued)

New business models is cited as an innovation accelerator for a majority of B2B and B2B/C respondents, while increasing regulations is regarded as the influencer contributing least to innovation acceleration.

VIG’s State of Innovation Survey: Influencers Spurring the Pace of Innovation in Industry, Business Model, Global, 2017

**Influencers of Innovation’s Pace, Business Models**

- **Consumer demand**
  - B2B
    - 4% 10% 18% 42% 26%
  - B2C
    - 9% 22% 38% 31%
  - B2B/C
    - 4% 5% 17% 37% 37%

- **New business models**
  - B2B
    - 7% 10% 28% 36% 19%
  - B2C
    - 6% 13% 41% 22% 19%
  - B2B/C
    - 4% 8% 22% 43% 23%

- **Need to raise shareholder value**
  - B2B
    - 11% 14% 26% 32% 16%
  - B2C
    - 9% 13% 31% 31% 16%
  - B2B/C
    - 12% 13% 29% 28% 18%

- **Increasing regulation**
  - B2B
    - 16% 19% 28% 22% 14%
  - B2C
    - 13% 3% 41% 22% 22%
  - B2B/C
    - 11% 18% 27% 33% 12%

**Respondents (%)**

Q. To what extent have the following influenced/spurred the pace of change in innovation in your industry/ies?

N = 159
N = 32
N = 83
Who is Driving Innovation Efforts?
Interestingly, 72% of respondents suggest that their companies’ executives are driving innovation in their industries, while only 47% believe the same of traditional competitors.
Who is Driving Innovation Efforts? (continued)

Perception among all business models is that non-traditional competitors and startups are driving innovation within their industries more than traditional competitors.


Q. Please indicate the degree to which the following elements are driving innovation for the industries in which your company operates.

Respondents (%)
Does Your Company Have a Chief Innovation Officer?

The vast majority of respondents indicate that their companies have yet to appoint a Chief Innovation Officer.

A Chief Innovation Officer can be instrumental in overcoming cultural barriers to innovation. Click here to view the top barriers to innovation cited by respondents.
**On Which Areas of Innovation Is Your Company Focused?**
Respondents report that companies have a definite or heavy focus on product/service innovation.

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**VIG’s State of Innovation Survey: Degree of Focus for Areas of Innovation, Aggregate, Global, 2017**

### Areas of Innovation, Aggregate

#### Product/Service
- **Not a focus**: 1%
- **Little focus**: 4%
- **Some focus**: 12%
- **Definite focus**: 36%
- **Heavy focus**: 46%

#### Process
- **Not a focus**: 2%
- **Little focus**: 9%
- **Some focus**: 25%
- **Definite focus**: 43%
- **Heavy focus**: 22%

#### Business Model
- **Not a focus**: 2%
- **Little focus**: 10%
- **Some focus**: 29%
- **Definite focus**: 42%
- **Heavy focus**: 17%

---

Q. Please indicate to what degree your company is focusing on the following areas of innovation.
On Which Areas of Innovation Is Your Company Focused? (continued)

Business model innovation receives the least attention from companies across all business models.

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VIG’s State of Innovation Survey: Degree of Focus for Areas of Innovation, Business Models, Global, 2017

**Product/Service**
- **B2B**
  - 1% Not a focus
  - 3% Little focus
  - 9% Some focus
  - 34% Definite focus
  - 52% Heavy focus
- **B2C**
  - 3% Not a focus
  - 21% Little focus
  - 41% Some focus
  - 34% Definite focus
  - 39% Heavy focus
- **B2B/C**
  - 3% Not a focus
  - 5% Little focus
  - 14% Some focus
  - 39% Definite focus
  - 39% Heavy focus

**Areas of Innovation, Business Models**
- **Process**
  - **B2B**
    - 2% Not a focus
    - 6% Little focus
    - 26% Some focus
    - 42% Definite focus
    - 23% Heavy focus
  - **B2C**
    - 3% Not a focus
    - 14% Little focus
    - 24% Some focus
    - 41% Definite focus
    - 17% Heavy focus
  - **B2B/C**
    - 3% Not a focus
    - 11% Little focus
    - 22% Some focus
    - 43% Definite focus
    - 22% Heavy focus

- **Business Model**
  - **B2B**
    - 1% Not a focus
    - 9% Little focus
    - 30% Some focus
    - 40% Definite focus
    - 19% Heavy focus
  - **B2C**
    - 3% Not a focus
    - 21% Little focus
    - 24% Some focus
    - 48% Definite focus
    - 3% Heavy focus
  - **B2B/C**
    - 3% Not a focus
    - 10% Little focus
    - 29% Some focus
    - 39% Definite focus
    - 19% Heavy focus

---

Q. Please indicate to what degree your company is focusing on the following areas of innovation.
What Are the Cultural Barriers to Innovation?

Inadequate headcount to support innovation is the top innovation barrier for B2B and B2C respondents; however, for B2B/C respondents, a consensus-oriented culture is the leading culprit undermining innovation.

VIG’s State of Innovation Survey: Key 1-5 Cultural Barriers to Innovation, Aggregate and Business Model, Global, 2017 (ordered by aggregate response)

<table>
<thead>
<tr>
<th>Cultural Barrier</th>
<th>Aggregate</th>
<th>B2B (%)</th>
<th>B2C (%)</th>
<th>B2B/C (%)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Headcount to support innovation efforts is inadequate</td>
<td>49%</td>
<td>42%</td>
<td>52%</td>
<td>48%</td>
</tr>
<tr>
<td>Securing funds for innovation efforts is difficult</td>
<td>47%</td>
<td>38%</td>
<td>42%</td>
<td>46%</td>
</tr>
<tr>
<td>Time constraints result in a de-prioritization of innovation</td>
<td>44%</td>
<td>37%</td>
<td>34%</td>
<td>39%</td>
</tr>
<tr>
<td>Most functions remain siloed, undermining cross-organizational collaboration and knowledge sharing</td>
<td>46%</td>
<td>34%</td>
<td>31%</td>
<td>36%</td>
</tr>
<tr>
<td>Culture is built around consensus building, which slows or stops innovation</td>
<td>51%</td>
<td>28%</td>
<td>29%</td>
<td>35%</td>
</tr>
</tbody>
</table>

Q. Please select the key cultural barriers to innovation within your company (check all that apply).
What Are the Cultural Barriers to Innovation? (continued)
More B2B respondents state that a risk-averse culture is a top barrier than B2B or B2C respondents.

VIG’s State of Innovation Survey: Key 6-10 Cultural Barriers to Innovation, Aggregate and Business Model, Global, 2017 (ordered by aggregate response)

- Culture is risk averse (afraid to try new things)
  - Aggregate: 30%
  - B2B: 27%
  - B2C: 22%
  - B2B/C: 27%

- Many functions/employees are resistant to change
  - Aggregate: 38%
  - B2B: 32%
  - B2C: 24%
  - B2B/C: 27%

- Communicating the strategic value of innovation to the organization as a whole is lacking
  - Aggregate: 28%
  - B2B: 25%
  - B2C: 24%
  - B2B/C: 26%

- Senior management lacks commitment in supporting innovation efforts
  - Aggregate: 21%
  - B2B: 15%
  - B2C: 15%
  - B2B/C: 16%

- Organizational structure is too rigid
  - Aggregate: 20%
  - B2B: 17%
  - B2C: 15%
  - B2B/C: 12%

Q. Please select the key cultural barriers to innovation within your company (check all that apply).
What Is Needed to Drive Innovation?

Creativity is cited as the number one attribute necessary for innovation, and 69% of respondents believe a high degree of personal sacrifice is required for championing innovation within a company.

Q. Please rank the top 3 attributes (with 1 representing the most important attribute) that describe the type of personal leadership that is/would be required to drive innovation within your company. Please indicate the amount of personal sacrifice (e.g., time, energy, stress) that is/would be required of you to champion innovation within your company.

N = 267

VIG’s State of Innovation Survey: Top Attributes for Driving Innovation, Aggregate, Global, 2017

1. Creativity or divergent thinking
2. Passion or enthusiasm
3. Open mindedness
4. Resoluteness or determination
5. Courage

VIG’s State of Innovation Survey: Degree of Personal Sacrifice Required for Championing Innovation, Aggregate, Global 2017

<table>
<thead>
<tr>
<th>Scale</th>
<th>Respondents (%)</th>
</tr>
</thead>
<tbody>
<tr>
<td>No sacrifice (1)</td>
<td>3%</td>
</tr>
<tr>
<td>Very little sacrifice (2)</td>
<td>5%</td>
</tr>
<tr>
<td>Some sacrifice (3)</td>
<td>23%</td>
</tr>
<tr>
<td>Noticeable sacrifice (4)</td>
<td>44%</td>
</tr>
<tr>
<td>A tremendous amount of sacrifice (5)</td>
<td>25%</td>
</tr>
</tbody>
</table>

Degree of Personal Sacrifice Needed for Innovation, Aggregate

Average: 3.8
Median: 4.0

Creativity is cited as the number one attribute necessary for innovation, and 69% of respondents believe a high degree of personal sacrifice is required for championing innovation within a company.
What Is Needed to Drive Innovation? (continued)

B2B responses reflect aggregate numbers, with creativity, passion, and open mindedness representing the top attributes needed to drive innovation within a company.

**VIG’s State of Innovation Survey: Top Attributes for Driving Innovation, B2B, Global, 2017**

1. Creativity or divergent thinking
2. Passion or enthusiasm
3. Open mindedness
4. Resoluteness or determination
5. Courage

**VIG’s State of Innovation Survey: Degree of Personal Sacrifice Required for Championing Innovation, B2B, Global, 2017**

- Scale
  - No sacrifice (1)
  - Very little sacrifice (2)
  - Some sacrifice (3)
  - Noticeable sacrifice (4)
  - A tremendous amount of sacrifice (5)

- Degree of Personal Sacrifice Needed for Innovation, B2B
  - Average: 3.8
  - Median: 4.0

Q. Please rank the top 3 attributes (with 1 representing the most important attribute) that describe the type of personal leadership that is/would be required to drive innovation within your company. Please indicate the amount of personal sacrifice (e.g., time, energy, stress) that is/would be required of you to champion innovation within your company. N = 151
Q. Please rank the top 3 attributes (with 1 representing the most important attribute) that describe the type of personal leadership that is/would be required to drive innovation within your company. Please indicate the amount of personal sacrifice (e.g., time, energy, stress) that is/would be required of you to champion innovation within your company.

All B2C respondents report that some degree of personal sacrifice is required to support innovation efforts throughout a company.
What Is Needed to Drive Innovation? (continued)
For B2B/C respondents, passion supersedes creativity as the top attributed needed for driving innovation.


1. Passion or enthusiasm
2. Creativity or divergent thinking
3. Open mindedness
4. Resoluteness or determination
5. Courage


Q. Please rank the top 3 attributes (with 1 representing the most important attribute) that describe the type of personal leadership that is/would be required to drive innovation within your company. Please indicate the amount of personal sacrifice (e.g., time, energy, stress) that is/would be required of you to champion innovation within your company.

Passion or enthusiasm (1)
Creativity or divergent thinking (2)
Open mindedness (3)
Resoluteness or determination (4)
Courage (5)

Degree of Personal Sacrifice Needed for Innovation, B2B/C

No sacrifice (1) 3%
Very little sacrifice (2) 6%
Some sacrifice (3) 30%
Noticeable sacrifice (4) 39%
A tremendous amount of sacrifice (5) 22%

Average: 3.7
Median: 4.0

N = 79
The Last Word
Companies must strive to keep pace or risk collapse in the coming years. Critical to supporting a culture of innovation is adequate resources, funding, and time. Internal champions are fundamental to cultivating and maintaining a culture of innovation, but they will have to exert a significant amount of personal effort to effect change.
Next Steps

1. Undertake an Innovation benchmarking assessment
2. Locate, evaluate, and apply best practices in Innovation from a wide range of industries
3. Align Innovation pursuits with corporate initiatives
4. Set Innovation pipeline priorities and objectives
5. Build an Innovation roadmap to navigate the digital economy, consumer demands, new business models, and emerging Mega Trends

Source: Frost & Sullivan

Click here for contact information and to learn more about the Visionary Innovation offering
Respondent Demographics
VIG’s State of Innovation Survey: Regions of Operation, Global, 2017

Q. In which of the following regions does your company operate (check all that apply)?

- Americas: 78%
- Europe: 55%
- Asia-Pacific: 55%
- Middle East: 39%
- South Asia: 38%
- Africa: 28%

N = 282
Q. In which of the following industries does your company primarily operate (check all that apply)?

- Information and communication technologies: 28%
- Healthcare and life sciences: 24%
- Automotive and transportation: 23%
- Professional services: 18%
- Electronics and security: 16%
- Financial services: 15%
- Energy and power systems: 15%
- Chemicals, materials, and food: 14%
- Environmental and building technologies: 11%
- Aerospace and defense: 11%
- Government/public sector: 10%
- Consumer goods: 9%
- Retail/wholesale: 8%
- Other: 13%

N = 282
Q. Which range (in $USD) best represents your company’s 2016 revenues (the revenue figure should include all divisions and business units)?

- Below $50 million: 45%
- $50 million to $99.99 million: 11%
- $100 million to $499.99 million: 11%
- $500 million to $999.99 million: 6%
- $1 billion to $11 billion: 17%
- More than $11 billion: 8%
- No response: 4%

N = 282
Q. Which range best approximates the total number of employees in your company globally?

Respondent Demographics (continued)

VIG’s State of Innovation Survey: Company Size by Employee Count, Global, 2017

Employee Count

- 1 to 49: 26%
- 50 to 999: 37%
- 1,000 to 4,999: 12%
- 5,000 to 19,999: 13%
- More than 20,000: 12%

N = 282
Q. Which of the following statements best describes your company’s business model?
Please indicate which position/title best describes your current role.
Please indicate with which function you are primarily associated.
Contact Information
Learn How Frost & Sullivan’s Visionary Innovation Group Can Support Your Innovation Efforts

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