

## COMPETITIVE STRATEGY LEADER





Strategy Effectiveness

Strategy Execution Competitive Differentiation

Executive Team
Alignment

Stakeholder Integration



Price & Performance Value

Customer
Purchase
Experience

Customer Ownership Experience

Customer Service Experience Brand Equity

In the half-century since its founding, Frost & Sullivan has become a widely recognized leader in the growth consulting industry – A Global Growth Partnership Company.

## Demonstrating a strong overall performace

SonicWall earns Frost & Sullivan's 2021 Global Competitive Strategy Leadership Award in the network firewall market.

SonicWall leads the way in the network firewall market by frequently redefining its roadmap to deliver the best network security and cybersecurity solutions to organizations across industry verticals, ensuring higher efficiency, security, and reliability. SonicWall positions itself strategically by broadening its portfolio with on-premise, hybrid, or virtual firewalls while also ensuring flexible price ranges. SonicWall is truly committed to educating its clients on how to defend their organization from modern cybersecurity threats.

The company offers a set of versatile educational activities to inform clients on how SonicWall solutions can help them address these complex challenges.

- Maksym Beznosiuk, Best Practices Research Analyst



## **Best Practices Award**

Best Practices Awards recognize companies demonstrating outstanding achievement and superior performance. The Competitive Strategy Leadership Award recognizes the company with a stand-out approach to achieving top-line growth and a superior customer experience.