



TECHNOLOGY INNOVATION LEADERSHIP



Best Practices Criteria for World-Class Performance



Technology Leverage

Commitment to Innovation
Commitment to Creativity
Stage Gate Efficiency
Commercialization Success
Application Diversity

Business Impact

Financial Performance
Customer Acquisition
Operational Efficiency
Growth Potential
Human Capital

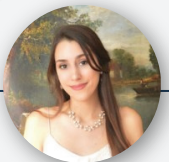
The company demonstrates a strong overall performance

The Global Technology Innovation Leadership Award in the oil and gas automation industry is awarded to ABB.

ABB demonstrates outstanding innovation and technology development with its subsea electrification systems.

The company highly differentiates itself from its competitors in the oil and gas automation industry by providing a solution to satisfy a market need not covered previously by any other company. The degree of technological advancements and creativity involved in designing its subsea technologies is simply outstanding and deserves recognition within the industry.

- María Agustina de Sarriera, Oil and Gas Analyst



Best Practices Award Recognition

Best Practices Awards recognize companies demonstrating outstanding achievement and superior performance. The Technology Innovation Leadership Award recognizes the company that has introduced the best underlying technology for achieving remarkable product and customer success while driving future business value.

In the half-century since its founding, Frost & Sullivan has become a widely recognized leader in the growth consulting industry - A Global Growth Partnership Company.