

ENTREPRENEURIAL COMPANY OF THE YEAR



Best Practices Criteria for World-Class Performance



Market Disruption

*Competitive
Differentiation*

Market Gaps

Leadership Focus

*Passionate
Persistence*



Price/Performance Value

*Customer Purchase
Experience*

*Customer Ownership
Experience*

Customer Service Experience

Brand Equity

The company demonstrates a strong overall performance

“The Global Entrepreneurial Company of the Year Award in the manufacturing MQTT connectivity platforms industry awarded to HiveMQ.

HiveMQ leverages its management team’s strategic vision and innovation excellence to create its market-disruptive solutions.

The company differentiated early with its flagship MQTT broker and client-based messaging platform, enabling quick bidirectional data sharing between systems and devices. HiveMQ meets with customers to assess their specific needs and develop tailored solutions with roadmaps for seamless execution.

- Sebastián Trolli, Industry Expert



Best Practices Award Recognition

Best Practices Awards recognize companies demonstrating outstanding achievement and superior performance. The Entrepreneurial Company of the Year Award recognizes the best up-and-coming, potentially disruptive market participant.

In the half-century since its founding, Frost & Sullivan has become a widely recognized leader in the growth consulting industry - A Global Growth Partnership Company.