

NEW PRODUCT INNOVATION



Best Practices Criteria for World-Class Performance

New Product Attributes

Match to Needs

Reliability

Quality

Positioning

Design

Customer Impact

Price/Performance Value

Customer Purchase Experience

Customer Ownership Experience

Customer Service Experience

Brand Equity

The company demonstrates a strong overall performance

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The Global New Product Innovation Award in the cardiac monitoring wearables industry is awarded to SmartCardia.

The cloud-based SaaS platform provides real-time AI-based intelligence and alerts, including 20 different kinds of arrhythmias, as well as a dashboard for clinicians to access and analyze the patient's streamed data in real-time. Leveraging its innovative mindset, SmartCardia focuses on clinical quality data and scientific validation while delivering unique insights into patients' health.

- Bhaskar Vittal, Industry Expert



Best Practices Award Recognition

Best Practices Awards recognize companies demonstrating outstanding achievement and superior performance. The New Product Innovation Award recognizes the company that offers a new product or solution that uniquely addresses key customer challenges.

In the half-century since its founding, Frost & Sullivan has become a widely recognized leader in the growth consulting industry - A Global Growth Partnership Company.