Brazilian Connected Trucks - Telematics Growth Opportunities

After the Rise of Cargo Thefts and Diesel Costs, Risk and Fuel Management Solutions will Lead to Transformational Growth of Brazilian Telematics

**Key Insights**

The telematics installed base in Brazilian connected trucks was estimated at 1.12 million units as of 2021. The installed base is expected to grow to 2.59 million units by 2027, growing at a CAGR of 15%.

**Leading telematics service providers include the traditional TSP Sascar, Positron, Omnilink, Autotrac, and OnixSat. Some OEMs are producing trucks with fleet telematics systems factory installed. These are Mercedes-Benz, Volvo, Volkswagen, Scania, and Iveco. Several partnerships between TSPs with OEMs, with start-ups and with other TSPs were identified in the Brazilian market.**

**Overview of Key Telematics Services**

- Safety & Security
- Vehicle Management
- Driver Management
- Trailer Management
- Order Management
- Compliance

**Key Competitors**

- SASCAR
- POSITRON
- AUTO TRAC
- OMNILINK
- ONIXSAT

**Key Questions This Intelligence Will Answer**

- What is the future scenario for the connected trucks telematics industry in Brazil?
- What will be the potential industry size in 2027?
- What are the key solutions in the segment?
- What are some upcoming solutions in demand?
- Who are the major industry participants, and their level of foothold?
- What are the business models that can benefit stakeholders?
- What are some of the trends that will impact industry growth?
- What is the growth potential for the connected trucks telematics industry in Brazil?