



2023 FROST & SULLIVAN ENABLING TECHNOLOGY LEADERSHIP AWARD

Identified as best in class in the North American QMS market for life sciences industry



IQVIA's SmartSolve enables and is powered by ongoing solution updates, solution integrations, user experience, and AI/ML.



The company's AI-based Connected Intelligence brings innovation to safety and accelerates their digital transformation through SaaS and intelligence-driven simplification.



IQVIA excels in the following criteria in the QMS market for life sciences industry:



**COMMERCIALIZATION
SUCCESS**



**APPLICATION
DIVERSITY**



**COMMITMENT TO
CREATIVITY**



**CUSTOMER SERVICE
EXPERIENCE**