

PRODUCT LEADERSHIP



Best Practices Criteria for World-Class Performance



- Match to Needs*
- Reliability and Quality*
- Product/Service Value*
- Positioning*
- Design*



- Financial Performance*
- Customer Acquisition*
- Operational Efficiency*
- Growth Potential*
- Human Capital*

Motorola Solutions' Body-Worn Cameras Outperform the Competition

“The Global Product Leadership Award in the body-worn cameras industry is awarded to Motorola Solutions.

Frost & Sullivan is awarding the Global Product Leadership Award in the body-worn cameras industry to Motorola Solutions for the V700 and VB400. Motorola Solutions' body-worn cameras stand out for their high-quality video and audio that ensures the reliability of footage, digital signatures that protect evidential integrity, connected sensors that can trigger the camera to record should an officer be in danger and the V700's ability to stream real-time footage to command via mobile broadband. The V700 and VB400's unique capabilities enhance officer and community safety and increase transparency.

-Pranav Sahai, Industry Analyst, Commercial & Public Security

Best Practices Award Recognition

This is the first year Frost & Sullivan has named a Global Product Leadership Award recipient in the body-worn cameras market, recognizing a high-quality body-worn camera that drives customer value with innovative features, functionality, and enhancements.

In the half-century since its founding, Frost & Sullivan has become a widely recognized leader in the growth consulting industry - A Global Growth Partnership Company.