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**ENABLING
TECHNOLOGY
LEADER**

*Leveraging Vital Technology to Enhance
Products and Applications*

*RECOGNIZED FOR BEST PRACTICES IN THE
GLOBAL ENDPOINT SECURITY INDUSTRY*

Best Practices Criteria for World-class Performance

Frost & Sullivan applies a rigorous analytical process to evaluate multiple nominees for each recognition category before determining the final recognition recipient. The process involves a detailed evaluation of best practices criteria across two dimensions for each nominated company. Check Point excels in many of the criteria in the Endpoint Security space.

RECOGNITION CRITERIA	
<i>Technology Leverage</i>	<i>Customer Impact</i>
Commitment to Innovation	Price/Performance Value
Commitment to Creativity	Customer Purchase Experience
Stage Gate Efficiency	Customer Ownership Experience
Commercialization Success	Customer Service Experience
Application Diversity	Brand Equity

The Transformation of the Endpoint Security Industry

Organizations face a rapidly evolving threat landscape that resembles a cat and mouse game. Traditional endpoint protection tools are no longer sufficient to address the sophistication of modern cyberattacks, which often leverage AI, zero-day vulnerabilities, and social engineering tactics. New and emerging technologies such as behavioral analysis, machine learning, and real-time threat intelligence enable security solutions to detect and respond to threats proactively, rather than reactively. These advancements enable faster identification of anomalies and more accurate classification of potential risks, reducing the window of opportunity for attackers.

The rise of remote work and increasing cloud adoption have expanded the attack surface, making endpoints prime targets for cybercriminals. In this context, technologies like extended detection and response (XDR) and AI-driven analytics play a crucial role in consolidating visibility across diverse endpoints and environments. By correlating data from multiple sources and providing contextual insights, these solutions allow security teams to quickly investigate incidents and take coordinated action. Additionally, endpoint security platforms that integrate with broader cybersecurity ecosystems support a more holistic and layered defense strategy. Capabilities such as AI-based assistants and policy automation ensure that security measures are not only effective, but also minimally disruptive to users.

Enabling Capabilities Built Into a Comprehensive Platform

A leading cybersecurity vendor, Check Point employs over 6,000 people globally. The company's international headquarters is located in Tel Aviv, Israel, while its U.S. headquarters operates out of California. Key business functions such as product management, marketing, and R&D are primarily based in Israel, with additional teams spread worldwide. Check Point places a strong emphasis on endpoint security, maintaining at least 10 dedicated R&D groups focused solely on this area. Check Point operates as a 100% channel-driven organization, with global partners supported through a structured Partner Growth Program aimed at maximizing sales and support.

Check Point's endpoint security portfolio offers a comprehensive suite of solutions designed to protect users and devices across various attack surfaces. Key offerings include Harmony Endpoint, an integrated EPP and EDR solution; Harmony Mobile, which provides mobile threat defense; and Harmony Browse, focused on secure web browsing. For broader detection and response capabilities, Infinity XDR delivers extended visibility across environments, while Infinity MDR offers managed detection and response as a service. Complementing these are Infinity Playblocks, which enables security automation and collaboration, and Infinity Global Services, which provides expert support and services to optimize security operations.

Check Point has introduced a suite of new endpoint security capabilities in recent years, designed to enhance both protection and operational efficiency. At the forefront is the AI Co-Pilot, a built-in generative AI assistant that streamlines administration by offering guided onboarding, tailored policy recommendations, and the ability to execute actions directly from a chat interface. This intuitive AI-driven approach simplifies complex tasks for administrators and improves the overall management experience.

In response to growing concerns around data loss, especially with the widespread use of generative

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AI tools, Check Point has also launched Browser-Based DLP (Data Loss Prevention). This feature provides granular control over the sharing of sensitive information, such as source code or IP addresses through web browsers, helping organizations prevent data leakage while preserving employee productivity.

Check Point's Zero-Phishing and Browser Protection capabilities, delivered through Harmony Endpoint, provide advanced defense against sophisticated zero-day phishing attacks, an area often overlooked by endpoint security vendors. Backed by insights from proprietary research, which highlights a

significant rise in phishing threats, this solution ensures robust protection with zero impact on user experience. In addition, it includes comprehensive browser security features such as URL filtering,

threat emulation and extraction, Safe Search, and prevention of corporate password reuse, effectively securing one of the most commonly targeted attack surfaces.

Customer Alignment Fueling Innovation

Check Point is deeply committed to aligning its products with customer needs through a comprehensive, feedback-driven approach. The company maintains an ongoing process to tailor solutions for specific customer requirements, including a structured Request for Enhancement (RFE) system, where submissions are reviewed weekly to determine feasibility and prioritization. Customers can also provide direct feedback via a built-in console feature, which prompts expert-level support responses within 12 hours. In addition, Customer Focus Groups (CFG) and 24/7 support teams ensure high-touch engagement and rapid resolution of issues.

To stay closely connected with evolving customer challenges, Check Point regularly conducts meetings with customers, partners, and sales teams to gather insights that shape product

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development and roadmap planning, including new DLP capabilities and reducing the number of client releases. Telemetry data is leveraged to analyze product usage trends, helping the company refine features and optimize user experience. Additionally, Check Point offers a flexible and easy-to-understand pricing model, allowing customers to select packages that best fit their needs, with add-ons like XDR, Posture Management, DLP & GenAI Security.

Check Point’s future roadmap focuses on deeper integration between its SASE and endpoint security solutions, delivering a unified and industry-unique offering. By combining Harmony SASE – which is strengthened by the P81 acquisition – with Check

Point's endpoint protection, customers benefit from advanced client-side inspection. Another key focus will be GenAI security, aimed at preventing the unintentional or malicious sharing of sensitive content on AI platforms. This capability is expected to enhance the existing Browser-Based DLP and incorporate elements of Check Point’s SaaS Security product as part of the Atmosec acquisition, providing a comprehensive solution across endpoint, browser, and SaaS environments. Additionally, Check Point plans to introduce Evergreen, a feature designed to improve operational efficiency by automating endpoint client updates. This ensures clients remain up to date without requiring manual intervention, significantly reducing administrative overheads and enhancing overall security posture.

Conclusion

Emerging solutions in the Endpoint Security space are designed to balance protection with productivity, allowing organizations to safeguard sensitive data without hindering legitimate workflows. As cyber threats continue to evolve, embracing these innovative technologies is quite essential for maintaining resilience and ensuring long-term operational continuity.

With its strong overall performance, Check Point earns the 2025 Frost & Sullivan Global Enabling Technology Leadership Recognition in the Endpoint Security industry.

What You Need to Know about the Enabling Technology Leadership Recognition

Frost & Sullivan's Enabling Technology Leadership Recognition is its top honor and recognizes the market participant that exemplifies visionary innovation, market-leading performance, and unmatched customer care.

Best Practices Recognition Analysis

For the Enabling Technology Leadership Recognition, Frost & Sullivan analysts independently evaluated the criteria listed below.

Technology Leverage

Commitment to Innovation: Continuous emerging technology adoption and creation enables new product development and enhances product performance

Commitment to Creativity: Company leverages technology advancements to push the limits of form and function in the pursuit of white space innovation

Stage Gate Efficiency: Technology adoption enhances the stage gate process for launching new products and solutions

Commercialization: Company displays a proven track record of taking new technologies to market with a high success rate

Application Diversity: Company develops and/or integrates technology that serves multiple applications and multiple environments

Customer Impact

Price/Performance Value: Products or services offer the best ROI and superior value compared to similar market offerings

Customer Purchase Experience: Purchase experience with minimal friction and high transparency assures customers that they are buying the optimal solution to address both their needs and constraints

Customer Ownership Excellence: Products and solutions evolve continuously in sync with the customers' own growth journeys, engendering pride of ownership and enhanced customer experience

Customer Service Experience: Customer service is readily accessible and stress-free, and delivered with high quality, high availability, and fast response time

Brand Equity: Customers perceive the brand positively and exhibit high brand loyalty, which is regularly measured and confirmed through a high Net Promoter Score®

About Frost & Sullivan

Frost & Sullivan is the Growth Pipeline Company™. We power our clients to a future shaped by growth. Our Growth Pipeline as a Service™ provides the CEO and the CEO's growth team with a continuous and rigorous platform of growth opportunities, ensuring long-term success. To achieve positive outcomes, our team leverages over 60 years of experience, coaching organizations of all types and sizes across 6 continents with our proven best practices. To power your Growth Pipeline future, visit Frost & Sullivan at <http://www.frost.com>.

The Growth Pipeline Generator™

Frost & Sullivan's proprietary model to systematically create ongoing growth opportunities and strategies for our clients is fuelled by the Innovation Generator™.

[Learn more.](#)

Key Impacts:

- **Growth Pipeline:** Continuous Flow of Growth Opportunities
- **Growth Strategies:** Proven Best Practices
- **Innovation Culture:** Optimized Customer Experience
- **ROI & Margin:** Implementation Excellence
- **Transformational Growth:** Industry Leadership



The Innovation Generator™

Our 6 analytical perspectives are crucial in capturing the broadest range of innovative growth opportunities, most of which occur at the points of these perspectives.

Analytical Perspectives:

- **Megatrend (MT)**
- **Business Model (BM)**
- **Technology (TE)**
- **Industries (IN)**
- **Customer (CU)**
- **Geographies (GE)**

