

FROST & SULLIVAN
BEST PRACTICES



2026

**GLOBAL ZERO TRUST
BROWSER SECURITY**

**ENABLING TECHNOLOGY
LEADERSHIP**



Best Practices Criteria for World-Class Performance

Frost & Sullivan applies a rigorous analytical process to evaluate multiple nominees for each recognition category before determining the final recognition recipient. The process involves a detailed evaluation of best practices criteria across two dimensions for each nominated company. CrowdStrike excels in many of the criteria in the global zero trust browser security space.

RECOGNITION CRITERIA	
<i>Technology Leverage</i>	<i>Customer Impact</i>
Commitment to Innovation	Price/Performance Value
Commitment to Creativity	Customer Purchase Experience
Stage Gate Efficiency	Customer Ownership Experience
Commercialization Success	Customer Service Experience
Application Diversity	Brand Equity

The Transformation of the Zero Trust Browser Security Industry

The cybersecurity landscape is undergoing a profound transformation, driven by the rapid adoption of cloud services, remote workforces, and AI-powered applications. Traditional perimeter-based security models are proving inadequate in this new environment, where users access sensitive data from unmanaged devices, across diverse networks, and through increasingly complex applications. Enterprises are demanding solutions that offer granular visibility, seamless policy enforcement, and minimal friction without compromising user experience or productivity.

Zero Trust architecture has emerged as a foundational principle in modern cybersecurity, emphasizing continuous verification and least-privilege access. However, legacy Secure Access Service Edge (SASE) and Cloud Access Security Broker (CASB) solutions often fall short in delivering true Zero Trust outcomes. These systems introduce latency, require extensive infrastructure, and struggle to secure emerging AI-centric workflows and browser environments. As a result, organizations are seeking alternatives that embed security directly into the user’s interaction layer, the browser, where most enterprise activity now occurs.

CrowdStrike is at the forefront of this transformation following its January 2026 acquisition of Seraphic, who pioneered a low-level JavaScript engine integration approach, now called Falcon Secure Access. CrowdStrike delivers unparalleled visibility and control across all browser types, including Chrome, Edge, Safari, Firefox, and emerging AI browsers. Falcon Secure Access secures both managed and unmanaged

devices, supports mobile and desktop environments, and integrates seamlessly with the Falcon platform. This disruptive model redefines browser security, and positions CrowdStrike as a catalyst for change in the global Zero Trust Browser Security market.

Redefining Browser Security from the Inside Out

The cybersecurity industry has long grappled with the challenge of securing browser-based activity without degrading performance or user experience. Falcon Secure Access addresses this challenge through a groundbreaking innovation: a JavaScript runtime security module injected at the engine level, rather than relying on traditional browser extensions. This approach enables CrowdStrike to intercept and control all web and Electron-based application activities with negligible performance impact; a feat that legacy vendors have struggled to achieve.

Unlike competitors that offer dedicated enterprise browsers or extension-only solutions, the CrowdStrike’s solution supports multiple deployment modes, including embedded workspace browsers, custom Chromium-based browsers, OS-service injection, and proxy modes. This flexibility allows organizations to tailor their security posture to diverse use cases, from managed desktops to mobile devices and AI-centric applications. The upcoming support for Electron apps and Microsoft 365 desktop integration further expands CrowdStrike’s reach into enterprise productivity environments.

This innovation is not just technical, it’s strategic. By embedding security at the browser engine level, CrowdStrike eliminates the need for costly proxy infrastructure and disparate policy enforcement tools. Its unified console enables consistent policy application across all browser types and devices, simplifying administration and reducing operational overhead. This visionary approach positions CrowdStrike as a technology leader capable of redefining how enterprises secure digital interactions.

From POCs to Partnerships: Market Momentum

In today’s interconnected cybersecurity landscape, achieving true scale, credibility, and market

“Seraphic’s integration with CrowdStrike’s Falcon Zero Trust Score, malware scanning, and SIEM telemetry positioned it (preacquisition) as a focus partner in the CrowdStrike Marketplace, with planned extensions into SSPM and identity protection.”

Jarad Carleton,
Global Research Director, Cybersecurity, Frost & Sullivan

penetration requires a shift in focus from partnerships to deep integration and platform enablement. CrowdStrike has embraced this model. This platform-first approach accelerates its go-to-market strategy by positioning it as a foundational, integrated component for thousands of enterprise customers.

Together Falcon Secure Access and the

Falcon platform deliver on the company’s vision of stopping breaches by integrating with its Zero Trust Score, malware scanning, SSPM, identity security, and SIEM telemetry.

CrowdStrike’s success is rooted in its deep understanding of customer pain points and its ability to deliver tailored solutions that drive measurable outcomes. Enterprises are increasingly frustrated with the friction, blind spots, and infrastructure demands of legacy SASE and CASB offerings. Falcon Secure Access

addresses these issues head-on by embedding security directly into the browser — the primary interface for modern work.

Customers cite ease of deployment, immediate security wins, and seamless user experience as key drivers of adoption. The platform supports both managed and unmanaged devices, enabling secure remote access without compromising personal browsing privacy. Its mobile browser delivers identical engine-level security, while upcoming support for Electron apps and desktop productivity suites ensures comprehensive coverage across enterprise workflows.

CrowdStrike’s use-case alignment is evident in its ability to replace legacy solutions like VDI, VPN, and SSE. Enterprises with 130,000+ employees are leveraging CrowdStrike to enable secure access across diverse environments, with phased rollouts that minimize disruption. Customer advocacy is strong, with realized value leading to renewals and customer satisfaction .

Strategic Innovation That Anticipates Enterprise Evolution

CrowdStrike’s R&D strategy is both ambitious and disciplined. Seraphic, prior to the acquisition by CrowdStrike, spent three years in stealth mode perfecting its engine-level interception and patching

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Cybersecurity, Frost & Sullivan

techniques, overcoming significant performance and compatibility barriers. This foundational work enables CrowdStrike to deliver robust security without degrading user experience — a critical differentiator in the browser security space.

The company’s innovation pipeline is robust. Support for Electron-based AI applications (e.g., VS Code GPT integration) and Microsoft 365 desktop environments extends CrowdStrike's reach beyond browsers into core productivity platforms. This expansion is timely, as enterprises increasingly shift research and workflows into AI-powered environments that legacy

security tools struggle to protect.

CrowdStrike is capitalizing on two major megatrends: AI transformation and the Zero Trust evolution. Its ability to secure AI browsers and Electron apps at the engine level addresses blind spots in traditional SASE/CASB models. Integration with the Falcon platform including CrowdStrike Falcon Zero Trust Assessment, Next Gen-SIEM telemetry, Falcon AI Detection and Response (AIDR), Falcon Shield (SSPM), and Next-Gen Identity Security enhances its traction in the broader Zero Trust market. These strategic alignments position CrowdStrike as a future-proof platform capable of adapting to evolving enterprise needs.

Conclusion

CrowdStrike has emerged as a disruptive force with its entry into the global Zero Trust Browser Security industry. Through visionary innovation, strategic partnerships, rapid market adoption, and customer-centric growth, the company is redefining how enterprises secure digital interactions. Its engine-level approach, flexible deployment models, and seamless ecosystem integrations position it as a technology leader capable of driving industry transformation.

With its strong overall performance, CrowdStrike Falcon Secure Access earns Frost & Sullivan's 2026 Global Enabling Technology Leadership Recognition in the zero trust browser security industry.

What You Need to Know about the Enabling Technology Leadership Recognition

Frost & Sullivan's Enabling Technology Leadership Recognition identifies the company that applies its technology in new ways to improve existing products and services and elevate the customer experience.

Best Practices Recognition Analysis

For the Enabling Technology Leadership Recognition, Frost & Sullivan analysts independently evaluated the criteria listed below.

Technology Leverage

Commitment to Innovation: Continuous emerging technology adoption and creation enables new product development and enhances product performance

Commitment to Creativity: Company leverages technology advancements to push the limits of form and function in the pursuit of white space innovation

Stage Gate Efficiency: Technology adoption enhances the stage gate process for launching new products and solutions

Commercialization: Company displays a proven track record of taking new technologies to market with a high success rate

Application Diversity: Company develops and/or integrates technology that serves multiple applications and multiple environments

Customer Impact

Price/Performance Value: Products or services offer the best ROI and superior value compared to similar market offerings

Customer Purchase Experience: Purchase experience with minimal friction and high transparency assures customers that they are buying the optimal solution to address both their needs and constraints

Customer Ownership Excellence: Products and solutions evolve continuously in sync with the customers' own growth journeys, engendering pride of ownership and enhanced customer experience

Customer Service Experience: Customer service is readily accessible and stress-free, and delivered with high quality, high availability, and fast response time

Brand Equity: Customers perceive the brand positively and exhibit high brand loyalty, which is regularly measured and confirmed through a high Net Promoter Score®

Benefits & Impact

Receiving a Best Practices Recognition allows recipients to take a step back and reflect on their achievements and celebrate them. Many might be at the very beginning of that journey, and for some, this comes as validation of years of hard work. We take pride in helping these trailblazers promote their recognition and showcase how Best Practices Recognition recipients are changing the world.

		VALUE IMPACT	
STEP		WHAT	WHY
1	Opportunity Universe	Identify Sectors with the Greatest Impact on the Global Economy	Value to Economic Development
2	Transformational Model	Analyze Strategic Imperatives That Drive Transformation	Understand and Create a Winning Strategy
3	Ecosystem	Map Critical Value Chains	Comprehensive Community that Shapes the Sector
4	Growth Generator	Data Foundation That Provides Decision Support System	Spark Opportunities and Accelerate Decision-making
5	Growth Opportunities	Identify Opportunities Generated by Companies	Drive the Transformation of the Industry
6	Frost Radar	Benchmark Companies on Future Growth Potential	Identify Most Powerful Companies to Action
7	Best Practices	Identify Companies Achieving Best Practices in All Critical Perspectives	Inspire the World
8	Companies to Action	Tell Your Story to the World (BICEP*)	Ecosystem Community Supporting Future Success

**Board of Directors, Investors, Customers, Employees, Partners*

This recognition results from many individuals making daily critical decisions to support your organization and contribute to its future. Frost & Sullivan enthusiastically acknowledges and celebrates their contributions.

About Frost & Sullivan

Frost & Sullivan is the Growth Pipeline Company™. We power our clients to a future shaped by growth. Our Growth Pipeline as a Service™ provides the CEO and the CEO's growth team with a continuous and rigorous platform of growth opportunities, ensuring long-term success. To achieve positive outcomes, our team leverages over 60 years of experience, coaching organizations of all types and sizes across 6 continents with our proven best practices. To power your Growth Pipeline future, visit Frost & Sullivan at <http://www.frost.com>.

The Growth Pipeline Generator™

Frost & Sullivan's proprietary model to systematically create ongoing growth opportunities and strategies for our clients is fueled by the Innovation Generator™.

[Learn more.](#)

Key Impacts:

- **Growth Pipeline:** Continuous Flow of Growth Opportunities
- **Growth Strategies:** Proven Best Practices
- **Innovation Culture:** Optimized Customer Experience
- **ROI & Margin:** Implementation Excellence
- **Transformational Growth:** Industry Leadership



The Innovation Generator™

Our 6 analytical perspectives are crucial in capturing the broadest range of innovative growth opportunities, most of which occur at the points of these perspectives.

Analytical Perspectives:

- **Megatrend (MT)**
- **Business Model (BM)**
- **Technology (TE)**
- **Industries (IN)**
- **Customer (CU)**
- **Geographies (GE)**

