



YEARS OF IDENTIFYING GROWTH OPPORTUNITIES IN INFORMATION & COMMUNICATIONS TECHNOLOGY

Helping Organizations Prepare for the Coming Transformation and Create Growth Opportunities Since 1961

A Legacy of Technology Leadership

1961

2026

For 65 years, Frost & Sullivan has helped organizations navigate the rapidly evolving ICT landscape by identifying disruptive technologies, emerging business models, and transformational growth opportunities.

Helping organizations uncover emerging opportunities, accelerate innovation, and build transformational growth strategies.

Powered by the Seven I's of Transformation

INTELLIGENCE

INNOVATION

INSPIRATION

IMPLEMENTATION

INFLUENCE

IMPACT

INVEST

Powering Growth Worldwide

45+ Offices

35+ Countries

16,000+ Clients

10+ ICT Domains Covered

Supporting Global Enterprises, Governments, Investors, Universities, and Industry Leaders

TECHNOLOGY INTELLIGENCE AT SCALE

Delivering growth intelligence and advisory services across:

- ▶ Artificial Intelligence and Data Analytics
- ▶ Cloud Services and Data Centers
- ▶ Customer Experience and Contact Centers
- ▶ Digital Content Services
- ▶ Enterprise Network Services
- ▶ Enterprise Wireless Services
- ▶ Internet of Things (IoT) and Edge Solutions
- ▶ Unified Communications and Connected Work



Enabling Data-Driven Decision Making

Delivering actionable intelligence across the ICT value chain, including:

- ▶ **Artificial Intelligence:** Enterprise AI, Generative AI, Agentic AI, AI Governance
- ▶ **Cloud Services & Data Centers:** Public, Hybrid & Multi-cloud, Cloud Platforms, Data Management
- ▶ **Customer Experience:** Experience Orchestration, Contact Centers, Business Process Services, AI-powered CX
- ▶ **Digital Content Services:** Content Platforms, Marketing Technologies, Immersive Experiences
- ▶ **Enterprise Network Services:** Software-Defined Networking, Managed Services, Network-as-a-Service
- ▶ **Next-Generation Mobile & Wireless Services:** 5G Infrastructure, Carrier Services, Public Safety, Wireless Applications
- ▶ **IoT & Edge Solutions:** Connectivity, Edge Computing, IoT Platforms, Security
- ▶ **Connected Work:** Cloud Communications, Collaboration Platforms, Video Experiences, AI-enabled Workplace

Proprietary Growth Frameworks & Recognition



Frost Radar™

Benchmarking growth, innovation, and competitive positioning.



Growth Pipeline Engine™

Identifying and prioritizing high-impact growth opportunities.



Innovation Generator™

Accelerating innovation and market leadership.



Ecosystem X™

Mapping partnerships and growth ecosystems.



Transformation Engine™

Driving sustainable business transformation.



360° Research Methodology™

Delivering comprehensive market intelligence and strategic insight.



Best Practices Recognition

Celebrating leadership, innovation, and growth through rigorous benchmarking and independent research.

AI-Native. Future-Ready.

Combining 65 years of ICT intelligence with AI-powered growth intelligence.

Enabling faster opportunity identification, smarter decisions, and greater business impact.

THE FUTURE BELONGS TO THOSE WHO IDENTIFY THE NEXT GROWTH OPPORTUNITY FIRST

Powered by 65 Years of ICT and Growth Expertise

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